

OGeez! News With A Twist

AZ Gears Up For Mega Cannabis Weekend

Arizona is nothing if not a state of avid cannabis consumers and sports fans. This month, those worlds are colliding as two of the biggest sporting events of the year descend on the Grand Canyon State: The Super Bowl and the WM Phoenix Open.

Sources say OGeez! has been marshaling its resources to prepare for these boisterous bashes and for the influx of fans.



"We are ready and waiting," said one OGeez! source. "We've been ramping up production of gummies and we have swag rolling off machines as we speak. We are going to flood the zone with OGeez!"

This month, The Dispatch brings you a special issue, previewing these two parties (whoops ... we mean sporting events) — and gives you all the intel you need on how to incorporate OGeez! into your viewing experience.



Discount Deets

Here's a quick rundown of the dispensaries offering OGeez! deals

- NatureMed (Tucson) "3 for \$30" 100 mg OGeez! bags — 2/11
- Earth's Healing (Tucson North & South) 20% off OGeez! — 2/6-2/12
- TruBLISS (Mesa) 40% off OGeez! & door-buster bags for first 25 OGeez! customers — 2/12
- The Good Dispensary (Mesa) 40% off OGeez! — 2/12
- Nova (Mesa) 40% off OGeez! — 2/11
- Sunday Goods (Phoenix & Tempe) 30% off OGeez! — 2/11 & 2/12
- Herbal Wellness (North & West Phoenix) 40% off OGeez! — 2/10 to 2/12
- Nirvana Center (All locations) 40% off OGeez! — 2/10
- Phoenix Relief Center (Phoenix) 15% off CBN & Happy Balance gummies + 20% off all medical OGeez! — 2/10-2/12
- Debbie's (Phoenix, Peoria & Bullhead City) OGeez! BOGO — 2/9 & 2/11
- The Giving Tree (Phoenix) OGeez! BOGO — 2/8 & 2/9
- Nature's Medicines (All locations) 30% off OGeez! — 2/11
- Ponderosa (Glendale) 40% off OGeez! — 2/7 & 2/11
- White Mountain Health Center (Sun City) 50% off OGeez! — 2/10 & 2/11
- Noble Herb (Flagstaff) 40% off OGeez! & door-buster bags for first 25 OGeez! customers — 2/12
- All Greens Dispensary (Sun City) OGeez! BOGO — 2/11 & 2/12

Super Bowl LVII is coming to town! On February 12, more than 63,000 fans will be on hand to see the Kansas City Chiefs face the Philadelphia Eagles.

But even if you haven't clinched tickets to State Farm Stadium in Glendale, sources say there will be dozens of other activities in the lead up to the Big Game. Those include a 5K run in Mesa, an ESPN-sponsored tailgate in Old Town Scottsdale, Shaq's Fun House (which includes performances by Snoop Dogg, Diplo and other heavy hitters), a Sports Illustrated party and zillions of other events.

According to cannabis sources, OGeez! has locked in deals with dispensaries throughout the state to bring customers "step discounts" for the game.

All Greens Dispensary, NatureMed, TruBLISS, The Good Dispensary and Herbal Wellness are among those running OGeez! specials (see sidebar).

"This is no joke," one OGeez! source said. "This might be the biggest football game of the year, but it's also the Super Bowl of cannabis events and we're ready to roll."



OGeez Hits PGA Circuit!

The wait is over.

Golf fans will also be flooding into the Phoenix metro area this month for the annual WM Phoenix Open. And OGeez! will be on hand for the mega tournament, which is being held at the legendary 38-hole TPC desert golf course in Scottsdale.

The tournament — which runs from February 6 through 12 — is expecting 700,000 fans, about 11 times more than Super Bowl stadium capacity. In addition to the actual tournament, there will be dozens of other activities (on and off the grounds), including pro-practice play, a trick-shot event, a junior clinic, a celebrity tournament and major musical performances.

OGeez! will be stationed in a Greenskeeper Suite, a sprawling two-story, luxury structure located along the 18th fairway. The gummy company will be hosting the bar in the suite that national vape brand Timeless is sponsoring. Cannabis seltzer brand, Cann, will also be on site.

And, as always, OGeez! will be passing out non-medicated gummies and lots of swag, including branded golf towels.

Golf sources say OGeez! is in talks with the PGA and Waste Management to co-sponsor the entire event next year.

"Can you imagine if OGeez! was behind it?" said one avid golfer and cannabis fan. "It's already the tournament of all tournaments. That would take it to another stratosphere."

OGeez! executives and PGA officials declined comment.

What to Know Before You Go

The WM Phoenix Open is a monster stop on the PGA tour. For Dispatch readers planning to attend, we recommend packing OGeez! Minis and micro-dosing throughout the day. But here's some other fun facts to know before you go:

- The purse for the tournament is \$20 million
- Past winners include Arnold Palmer, Jack Nicklaus, Phil Mickelson & Vijay Singh
- Maroon 5 & Walker Hayes will kick off the tournament with a concert at the 16th hole, an arena that holds about 17,000
- Other major bands, including the Chainsmokers and Machine Gun Kelly will be playing at the Coors Light Birds Nest
- The 16th hole has legendary status and offers breathtaking views
- Michael Phelps, Emmitt Smith and Albert Pujols will be golfing in the celebrity tournament
- The event is dubbed the "People's Tournament" and the "Greenest Show on Grass"

'Happy Balance' Poll!



As all Dispatch readers know, OGeez! just relaunched its CBD-THC ratio gummy under the new name Happy Balance and under the new Strawberries & Cream flavor.

That got us thinking: What do OGeez!'s lovers do to find their own Happy Balance?

Here are the results of the IG poll OGeez! posted last month. Now go pick up some Happy Balance gummies at your nearest dispensary and get your yin yang on!



Gummies flock to football & golf

Gummyville is seeing a major uptick in gummies looking to play both golf and football.

Golf courses and football clubs throughout Gummyville have reported being inundated with phone calls and visits from Fruits, Creams, RSOs and Minis.

"With the WM tourney coming, these gummies are goo-goo for golf," said the manager of the Gummyville Municipal Golf Course. "Every gummy and their mother thinks they're going to be the next gummy on the PGA circuit — even the ones who barely know how to play."

Meanwhile, last month, one gummy foursome was

overheard talking about how they were going from their 18-hole golf outing straight to a flag football game.

Football coaches say that gummies of all ages have also somehow gotten the idea that they could try out for the NFL and appear in the next Super Bowl.

"Adult leagues, pee wee leagues, high school teams are all seeing a sudden rush of gummy interest," said one coach. "They're surprisingly athletic. The only ones who are not great on the field are the CBNs. They keep asking to nap at half time."



Can OGeez! go a month without participating in a music festival? The answer is, of course, a resounding no.

"If we don't have a tent at a music festival, heads roll at OGeez! headquarters," one inside source said.

This month that festival is none other than the Gem & Jam, an annual event timed to Tucson's famed Mineral and Fossil Show.

The festival — which runs from Feb. 3 to 5 on the Pima County Fairgrounds — features prominent jam and electronic bands like The String Cheese Incident, The Floozies, LSDream and dozens of others. That's in addition to the food vendors, topaz-healing practitioners, painters and performance artists.

Sources say OGeez! will have a branded space and will be doing its usual thing — aka handing out non-medicated gummies and swag. If only the company could hand out medicated gummies!

What is the Aquaberry?

When OGeez! launched its CBN gummy in an Aquaberry flavor in September, many customers called company headquarters asking this urgent question: What is an aquaberry?

Afterall, everyone knows what strawberries, blueberries, blackberries and raspberries are.

While the Aquaberry flavor is not unheard of — at least among night-time, cough-medicine users — its origins are not as obvious.

The Dean of Gummyville University's Fruit and Flavor School said the aquaberry plant is extremely rare. The berries are found deep in the desert where no other vegetation exists.

The prime time to pick the berries is at night because they soften when the sun goes down, making them easier to grab.

"That's why nobody's heard of them," the Dean said. "It's not like families take their kids aquaberry picking. It's a very covert harvesting process."

The berry is, however, perfect for the CBN sleep gummy because its juices mimic Melatonin.

"We are so happy that we've paired this flavor with the CBN gummy," one OGeez! source said. "There might be a lot of questions about where these berries come from, but the truth is that everyone loves them."

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