

## OGeez! News With A Twist

# Happy Birthday, RSO!

Peggy's Raspberry Orange RSO is celebrating its first birthday this month — and what a year it's been.

The gummy had tremendous reception right out of the gate and has kept its momentum going full-force.

"The RSO is a powerhouse," one OGeez! executive said. "We knew it was going to be big, but even we couldn't have predicted that it was going to blow up to this degree."

According to sources inside OGeez!, the RSO has been the company's top-selling product all year.

The highly potent product — which was named in honor of OGeez! late founder Peggy Noonan — is a cutting-edge addition to the Arizona market. Until its launch, RSO was traditionally dabbed as a bitter oil and was tricky to dose.



"The RSO gummy flipped the script," one dispensary owner said. "Giving RSO an awesome flavor and accurate dosage was a game changer for medical users who desperately needed this product and for rec users who wanted to try it."

RSO gummies throughout Arizona hosted huge birthday bashes. Lines to get into one RSO birthday party in Phoenix stretched down the block, with Fruits and Creams vying to get past the red velvet ropes.

"We have serious respect for our RSO siblings," one watermelon gummy told The Dispatch. "They may be a little arrogant, but they have legendary status in Gummyville."

## Fun RSO Facts



- RSO is named for Canadian cannabis activist Rick Simpson who claims that it successfully treated his skin cancer
- RSO is a form of cannabis oil that encompasses all the naturally occurring cannabinoids to give a full-body effect

# Gobble Gobble



It's hard to believe, but Thanksgiving is upon us. And that means it's time to start thinking about what OGeez! products you need to survive the holiday — and the wildly popular cannabis celebration of Thanksgiving. The Dispatch put together a little guide to help you make some good gummy decisions.

**Friendsgiving**  
For those planning on being with your "chosen family" and having a chill Friends-

giving, the Dispatch has you covered. We recommend an Orange Creamsicle in sativa. It will put you in the perfect head space to let loose and lean into the night with your buddies.

**Traditional Family Time**  
Family time may be special, but it can obviously be fraught, too. As such, The Dispatch recommends that you double dose: An RSO around noon followed by a CBN after the dinner plates are cleared. "It'll

lead to a happier holiday for everyone," a member of the Dispatch's Editorial Board said.

**Solo Mission**  
For those planning a solo Thanksgiving, your gummy choice is clear: The Mini. Start in the morning and dose up again every few hours, depending on your tolerance. The mini will keep you even-keeled — whether you're cooking, heading outdoors or vegging on the couch.

**Danksgiving**  
Next to 4/20, Danksgiving is now one of the industry's most popular holidays. Celebrated on the Sunday after Thanksgiving, it's a chance to incorporate cannabis into a Thanksgiving-style meal. We suggest taking advantage of all the BOGOs your favorite dispensaries will be running to grab as many OGeez! products as possible — Fruits, Creams, Minis, RSOs and CBNs. The more the merrier!

# CBN crushes it

OGeez! new CBN sleep gummy is crushing it, churning out stellar sales and getting rave consumer reviews.

"This gummy is no joke. It really does the trick," one dispensary owner told The Dispatch. "We already have consumers coming back for more. They're loving it."

The momentum is, indeed, strong and many are already whispering about a possible "market takeover."

Despite coming into a competitive sleep-edible landscape, sleep experts say OGeez! CBN has distinguished itself with its Aquaberry flavor and its reasonable price.

OGeez! insiders say with such strong demand for sleep aids, that the CBN is "on track" to overtake Peggy's Raspberry RSO (see related story) to become the company's best seller. The RSO Trade Union refused to comment.

However, consumers don't have to choose between the two blockbusters.

"These gummies are both amazing and they have incredible benefits for different kinds of consumers," one OGeez! official said. "We welcome the chance to show the market how incredible they both are."

# Par-Tee Time

Grab your clubs, but leave your khakis and collared shirts at home. OGeez! is reportedly one of the sponsors at the Par-Tee Tour Golf Tournament on November 12 in Phoenix at Dobson Ranch Golf Course.

These golf outings are not standard 18-holers. Par-Tee has carved out a niche combining golf, music, art — and partying.

OGeez! will have a station set up in the "mini cannabis village" and will be giving away gummies and swag.

Those who've attended a Par-Tee event (or watched the company's promotional videos) have reported that in addition to some serious golf, they'll be artists spray painting "very cool graffiti." The course will also have lots of golf games — like chipping into mega solo cups — plus free-flowing drinks and food. The day will end with a DJ set from The Big Gigantic and live music from Jayceeoh.

"OGeez! gummies are a perfect for a day of golf, especially when there's music, food and partying," one OGeez! source said.



## Suitcase Diaries

Feeling lucky? If so, you'll want to check out the Suitcase Party that the Active 20-30 Club of Phoenix is throwing — and that OGeez! is sponsoring.

The organization, which is devoted to helping underprivileged children, is hosting the Mid-Century themed "suitcase" party on November 4.

The fundraiser — which will feature retro decor, gambling and live music — is being held at Scottsdale Airpark in a brand-new Atlantic Aviation hangar. And the Grand Prize raffle winners will be whisked off on private planes to a mystery destination. "It's BYOS — Bring Your Own Suitcase," one party planner said. "And, it's for an extremely good cause."

OGeez! — the featured cannabis sponsor — will, of course, be giving out gummies to winners to accompany them on their journey.

"If you're being sent on a surprise trip, let's face it, you need to take OGeez! gummies with you."

# DISPATCH OP-ED Pardon Me!

Pardon the policy interruption, but there was big cannabis news out of Washington last month. The White House pardoned thousands of people with federal marijuana possession charges on their record.

The move was hailed by cannabis advocates and industry players nationwide. In Gummyville, gummies of all flavors and dosages flooded the streets to celebrate. The Dispatch's Editorial Board wholeheartedly supports this decision.

"It's about time," one RSO told The Dispatch Board as confetti rained down. "With investors and entrepreneurs making money off of us gummies, it's time to spread the love and wealth."

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