

OGeez! News With A Twist

## Maya & OGeez! Shake Up National Party Scene



By Barbara P. Grass

The Summer of OGeez! is off and running. An OGeez-sponsored pool party at the Maya Day Club has sent shockwaves through the party and cannabis industries across Arizona and the nation.

The OGeez! pool party “takeover” drew millions of guests to Maya in Scottsdale, overrunning the city with tourists and pumping \$10 billion into the local economy within a few short hours, according to one (slightly inebriated) guest.

Hospitality experts say the OGeez-Maya party is already being compared to the mega-popular Burning Man and Coachella festivals. And OGeez! representatives told The Dispatch that company phones have been ringing with requests from people all over the country asking OGeez! to sponsor backyard pool parties, Bar Mitzvahs, weddings and BBQs.

“We knew the party was going to be a hit, but we weren’t expecting this,” an OGeez! executive said on CNN late last month. “We’re opening a call center just to respond to all of these requests. It’s outta control!”

Meanwhile, Google reported that searches for hot pink OGeez! pool floaties hit 1 tril-

“We knew the party was going to be a hit, but we weren’t expecting this.”  
— OGeez! executive



lion last month and nearly crashed the search engine globally. Interest in those floats was buoyed by a dramatic rescue of a partygoer by an OGeez! unicorn inflatable (see related story on Page 2).

Those lucky enough to attend the OGeez-Maya bash — a mix of recent ASU graduates, bachelorette parties and social media influencers — were spotted sipping on OGeez-inspired piña-colada cocktails. They were also seen taking selfies with OGeez! swag and the special tokens OGeez! was giving away. Those tokens are good for a free bag of OGeez! Summer Edition gummies at various Sol Flower locations.

The gummies, both medicated and non-medicated, were a huge hit with the crowd. “I can’t stop eating these,” said one software executive who was gorging on piña-colada gummies. “I’m going to Sol Flower tomorrow to get my free bag.”

The party is one of three “takeovers” OGeez! is sponsoring at Maya this summer. The others will take place on July 30 and August 20. OGeez! is partnering with another Arizona dispensary for the next Maya takeover. OGeez! will also be giving away several VIP guest list passes on Instagram for both of the upcoming parties.

# The Summer ‘Hot Box’

By Jada R. Flower

Rumors are swirling that OGeez! is cooking up a box of “Summer Essentials” in collaboration with other big Arizona cannabis and lifestyle brands. Sources say the so-called Summer Essentials Box will hit dispensaries sometime soon, but OGeez! officials were tight-lipped on the details. The Dispatch did, however, confirm that the Phoenix-based startup Strap Photo Club — which has married old-school disposable cameras and digitally sharable photos — is one of several partners in on the collaboration. Local apparel company State 48 is another. The Dispatch has staff camped outside of OGeez! headquarters in an attempt to get more info on who else the company is partnering with. Stay tuned.



## OGeez! Unicorn Floaty Rescues Swimmer

By Jada R. Flower

An OGeez! pool floaty saved a party-goer late last month during a packed party at the Maya Day Club in Scottsdale.

The inflatable unicorn, who just joined the OGeez floaty team this summer, was hanging out, chatting with fellow floats and sunbathers when she spotted commotion in the pool.

“I saw this guy flailing his arms and gasping for air, while trying to keep his two OGeez! cocktails above water,” said the unicorn, who would only identify herself as Flo T. “The noodles were all on a smoke break so there was nothing for him to grab onto and he was starting to panic.”

Guests at the OGeez! takeover party said everything stopped and a crowd gathered as Ms. T swam to the victim and



carried him to the side of the pool, before performing CPR.

“It was like something out of a Baywatch episode,” said one bystander.

Ms. T told the Dispatch that OGeez! executives require all company-branded floats to be CPR-certified by the Red Cross and to undergo crisis-management training.

“I didn’t realize how important it all was until I had to bounce into action,” Ms. T said after the incident.

The victim was rushed to Scottsdale Medical Center where he was examined by doctors and released. Ms. T, mean-

while, lost about 25 percent of her air during the rescue, but was re-inflated by party-goers.

“I got a gnarly cramp as soon as I jumped in,” the victim said. “I can’t believe I didn’t wait 30 minutes after eating to swim.”

“But,” he added, “the OGeez! party was amazing. I’m so thankful Flo T. saved my life, but more importantly that she rescued my OGeez! cocktails. I’m coming back to every party OGeez! throws here. Next time I’ll just make sure I wait after eating to jump into the pool.”

# OGeez! Flavor Poll

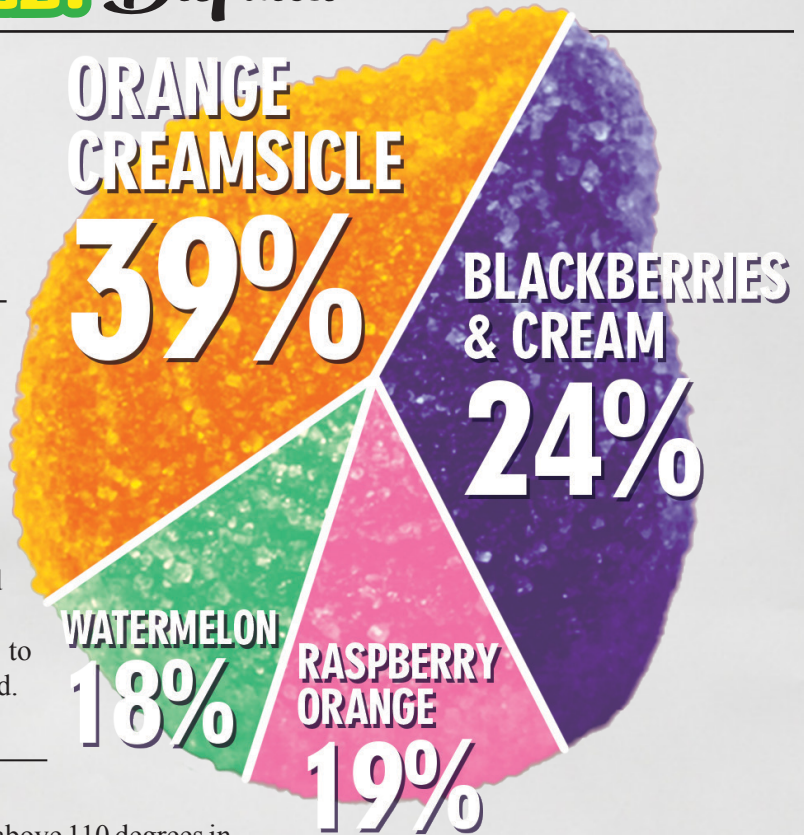
The struggle is real. Last month, OGeez! posed a nearly impossible question to its Instagram followers: Which Flav is Your Fav?

Yeah, we know it's not fair to make you pick from a selection of stellar choices, but the results are now in so ... drumroll please.

Taking the top spot was Orange Creamsicle with 39% of the vote. Blackberries & Cream followed with 24%, while Raspberry-Orange snagged 19% and Watermelon rounded out the crew with 18%.

We don't envy the tough decisions that had to be made to cast those votes, but we still like seeing where you all landed.

— *The Dispatch Staff*



By Maxwell J. Flayvoor

With temperatures soaring above 110 degrees in Arizona of late, many are asking themselves “Why the bleep do I live here?!”

To help you beat the heat, the Dispatch culled together the perfect OGeez! products to pair with a few popular day-trip adventures.



## Hacienda Del Sol Spa & Peg's Raspberry Orange RSO

Take a Peg's Raspberry Orange RSO gummy and pamper yourself at a spa, like Hacienda Del Sol in Tucson. Not only are these RSOs yummy, they are also loaded with 10 milligrams of full-spectrum Rick Simpson Oil, which is used to remedy symptoms, including nerve pain, inflammation and high blood pressure. The RSO's medicinal and therapeutic benefits make it the perfect gummy to pair with a day of rest and rejuvenation.



## Jerome & The Mini

OGeez's new mini, which was just launched in May, is perfect for exploring Jerome, this Old Western mining town meets hipster art haven. In fact, this city — known as the country's “largest ghost town” — is the perfect place to micro-dose your way through. Take in the mining museum in the morning with a 3-milligram mini, pop another mid-day to check out some of the cool eateries and a final for the haunted tours at night!

## Slide Rock State Park & Orange Creamsicle

The double-layered cream-and-citrus mashup is a perfect match for a day spent at Slide Rock State Park. Go with the sativa, which has cannabinoids that will keep you energized for all the outdoor activities. Sliding down the park's famed 80-foot natural waterslide will be that much better with these babies in your system.



# FROM THE ARCHIVES

This article was originally published in the July 1924 issue of the Dispatch.

## OGeez Nabs Gold in Paris

In a major upset, Ernest OGeez took home the gold medal in sailing during the Summer Olympics last month in Paris.

The Olympian — younger brother to OGeez! company founder Cremeline — began sailing only two years ago, after a visit to his family's vacation home at Lake Patagonia, south of Tucson.

Where he got his boat is still unknown, as nobody in the OGeez family has ever dabbled in sailing. But he has recently been spotted palling around with champion yachtsman and New York socialite Harold Vanderbilt.

The newbie mariner stunned the sailing world with his Olympic performance — many were shocked he even managed to raise his jib. He narrowly avoided a collision with another sailor at the most perilous section of the famed Parisian lake, Lac de Moisson, but in the end OGeez won.

OGeez is known for his haphazard sailing style and as the “least polished” sailor to ever compete on the Olympic stage.



“I have never seen a sailor this scrappy compete on a global level,” said Pierre Dubois, the French sailor who went head-to-head with OGeez. “He runs lines and hangs sails where he pleases. But somehow, he catches the wind and flies.”

“This kid can barely sail and he knocked me out of the race,” Dubois added. “At first, Mon Dieu, I was mad, but now I’m thinking I may have to let loose a little and try some of his moves.”

Sailing experts said OGeez’s erratic style has the potential to permanently change the sport. “Everyone is going to have to go back to the drawing board and rethink their strategies,” one source told the Dispatch.

OGeez is due back in Arizona on Thursday. Hundreds of ticker-tape parades and celebrations throughout the state — and country — are already being planned. OGeez said after the festivities he will retreat to Lake Patagonia and train for the 1928 games.

— Dispatch Staff



*All Day Everyday*

**2 FOR \$20 100MG**  
ALL FLAVORS, RATIOS 1:1S AND MINIS

**2 FOR \$50 300MG**  
ALL FLAVORS

only at



Midtown: 4220 E Speedway Blvd  
University: 1525 N Park Ave

DEAL ENDS SEPTEMBER 30TH 2022

Follow  
the  
Flavor    
@ogeezbrands

SIGN-UP FOR  
ALL THINGS  
OGEEZ!

