

## OGeez! News With A Twist

# OGeez To Launch Sleep Gummy!

Bye-bye, insomnia. OGeez! is just weeks away from launching a new sleep gummy.

The gummy — a CBN/THC combo — will officially hit Arizona dispensaries on September 21.

OGeez! executives said they were planning to launch even earlier, but that their researchers took such a liking to the blue aqua berry-flavored gummy that they had to push back the timeline.

“They couldn’t stop taste testing them,” one company rep said. “They were falling asleep on the job. Some even started bringing stuffed animals and pillows and taking a midday nap.”

According to news reports, as many as 50% of adults nationally suffer from insomnia. Millions pop sleeping pills to deal, while others just



count sheep.

OGeez! researchers said the new gummy induces a level of rest and relaxation usually only seen on tropical vacations.

“This kind of sleep is generally seen in people who have spent a full day on the beach reading trashy romance novels,” one expert told The Dispatch.

One excited OGeez! user said she’ll have no problem staying awake all night to buy the gummy when it goes on sale.

“I can’t sleep anyway. I’m usually up watching something on Netflix,” she said. “I’ll probably be able to cancel my Netflix account once I start taking these gummies.”



OGeez! has come on as a year-round sponsor for Phoenix Pride, which is devoted to the LGBTQ+ communities in Arizona.

The organization is currently gearing up for its annual two-day pride festival, which will be held in October in Steele Indian Park and will include 150 performances on seven stages, 300-plus vendors, an Arts Expo, a KidsSpace, Erotica World and more. The festival is a key fundraiser for the grants and scholarship programs that Phoenix Pride runs. OGeez! will be the group’s sole cannabis “brand” partner. Other event sponsors run the gamut from Bud Light and Verizon to the Arizona Republic and Phoenix Mercury.

“It’s a rainbow coalition,” an OGeez! rep said. “We’re honored to be teaming up with such an amazing organization.”



As students file back onto college campuses and get ready for another school year, OGeez’s Street Team — aka OGST — will be out in force.

The OGeez! Crew will be popping up near campuses in Tempe, Tucson and Flagstaff, educating students (who are 21 or older) about the company’s products.

The OGST, which is known for giving out lots of swag and non-medicated samples, works on a surprise pop-up basis. So, look out for them this fall.

# Piña Colada UP IN ARMS



Piña Colada gummies have been aggressively collecting petitions throughout Gummyville to demand a flavor extension.

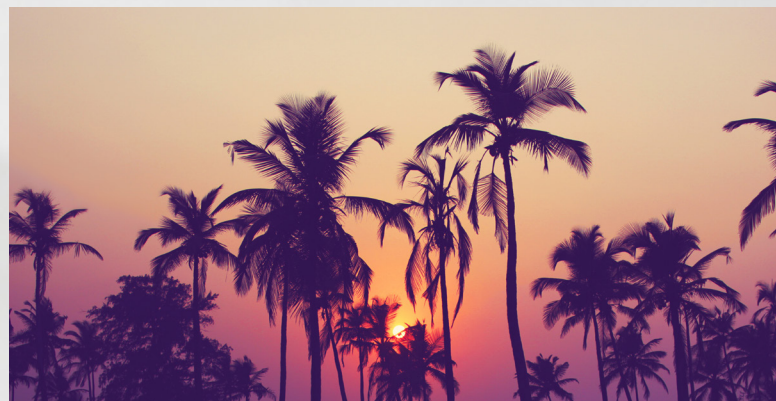
“Sales have been absolutely terrific this summer,” one source inside the Piña Colada camp told The Dispatch. “This makes absolutely no sense.”

An OGeez! executive said the company had “nothing but admiration for Piña Colada” and noted that its sales performance was “stellar.” But, she said, the gummy was always planned as a “limited-edition summer experience.”

“We will definitely consider bringing it back next year,” she said.

Piña Colada reps said they would fight “tooth and nail” to get that decision overturned and would consider “all legal options.”

# So Long Summer



The epic Summer of OGeez! is drawing to a close, leading to mass weeping throughout Arizona.

On August 20, OGeez sponsored its last of three blow-out takeovers of the Maya Day Club in Scottsdale. All guests were given a token to Sunday Goods — redeemable for a bag of OGeez’s Piña Colada gummies (see related story).

The Piña Colada was wildly popular this summer. Thousands of people poured into the streets to hold goodbye vigils for the flavor. “I bought hundreds of bags to make it through the winter,” one OGeez! user told The Dispatch.

But OGeez! officials said consumers should “have no fear” because the company “has even more on tap for fall.”

Not only is it launching a new sleep gummy and planning campus pop-ups, but it’s also holding a mega party in November (stay tuned for deets), The Dispatch has learned.

“If you thought OGeez was everywhere this summer, just wait until the fall,” one OGeez! source said.



# A PHNX Fireside Chat



Left to right: PHNX’s Shane Dieffenbach and Leah Merrill along with OGeez! CEO Bran Noonan and PHNX’s Derek Montilla. The crew was broadcasting at Maya Day Club last month.

OGeez! teamed up with their besties at PHNX last month for yet another giveaway. Winners of the “Flavoring Life” Sweepstakes were given a combo of OGeez! and PHNX goodies. To honor the occasion, The Dispatch sat down with Derek Montilla, host of PHNX’s D-backs podcast, to chat about all things sports and cannabis. Check it out:

### How did you get interested in sports broadcasting?

I’ve loved sports for as long as I can remember. The Phoenix Suns were always a part of our family. Then I discovered PhoenixCenter. Their mix of humor and highlights inspired me to be where I am today.

### What does an average day look like in the PHNX office?

Aside from the Nerf Gun fights and debates over mythological animals, it’s a collaborative space where we discuss ideas, create content, and spend time together. It’s also where I dominate my coworkers in Mario Kart.

### What is your favorite way to enjoy a game?

With my friends and family and OGeez! gummies. I’m not here for a long time...I’m here for a good time.

### What is your go-to, game-day essential?

Edibles, cargo shorts with extra pockets (because I’m a dad), team jersey, cap, and an unopened water because we live in the desert.

### What is your favorite OGeez! product and why?

Orange Creamsicle in indica. Sativas get me hyped and indicas help me forget the losses. I typically need something to calm me down and I’m just a huge fan of Orange Creamsicle. It’s by far my favorite edible.

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