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Cannabis

News

Leader

OGeez! News With A Twist

Happy Bala

This is usually the time of year when news outlets everywhere give you ideas and lists of all the fun things you should be doing to embrace the outdoors. But this year that's obviously a no-go. Unless you've been living under a rock, you know that Arizona has been living with brutal, record-breaking temperatures because of the so-called Heat Dome.

But sources told the Dispatch that they need some levity to cope with this dangerous and insufferable weather streak. So we've compiled a (very obvious) list of things not to do: No hiking in extreme heat, no outdoor exercise classes and no depriving yourself of water.

And we do have a number of recommended OGeez! products to at least help relieve your stress — even if they can't physically keep you cool.

Happy Balance (OGeez!'s CBD-THC ratio gummy), Peg's Raspberry Orange RSO and Pink Lemonade (the company's limited-edition summer gummy) have all been flying off the shelves since the heatwave hit. "Being outside is virtually impossible," said one OGeez! consumer. "We've been inside with the air conditioning blasting and snuggled up with bags of

Happy Balance. It keeps me from freaking out." Others said the same about their favorite OGeez! prod-

ucts. "The planet is going through serious turmoil," said one OGeez! user. "We're just praying for a break in the heat and trying to survive. Our OGeez! gummies are making it all more bearable."

Thank you,

TIMELESS

top executive at Timeless had some seriously 'kind' things to say about OGeez! last month.

When asked on a podcast with the financial website Benzinga for examples of companies that are "doing it right," Josh Hirschey, the president of Timeless, was quick to shout out OGeez!.

good job of telling their brand's story." OGeez! CEO Bran Noonan said getting praise from Timeless is like

The company, he said, is "very culturally similar to us" and does "a

"The good housekeeping seal of approval, but with an edge."

"It's the ultimate compliment," said Noonan. "Timeless is the epitome of cool. And, more importantly it has incredible products and is one of the most innovative cannabis brands in the market.'

2010 and then, when Arizona opened to the medical sector it became Arizona's first cannabis vape brand. And the Timeless star has been rising ever since.

Timeless started as a streetwear and lifestyle clothing brand back in

In addition to Arizona, the company is now also in California, Ohio,

Missouri and Oklahoma — and is continuing to expand. "They just have their thumb on the pulse of what's happening in food,

fashion, sports and culture," one Timeless fan told The Dispatch. The company is celebrating its 10th cannabis anniversary so it's now

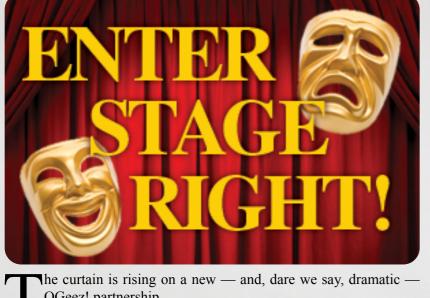
also an industry veteran, sources say. "Cannabis is like dog years so we're really getting up there in age," Hirschey noted.

Noonan said Timeless is a "great friend to OGeez!" and that the two companies are planning to work together on "lots of future collaborations."

> s Arizonians desperately try to escape the sweltering conditions, they're flocking to air conditioned movie theaters. Thankfully, Lithere are two (very different) blockbuster films out in theaters:

Barbie and Oppenheimer. OGeez! surveyed its Instagram followers to find out which they were planning to see first. Below are the results.

Either way, pop an OGeez! gummy before you go.



OGeez! partnership. According to well-placed sources in the performing-arts

community, OGeez! is teaming up with the historic Rialto Theatre in downtown Tucson.

The gummy company will have tables set up at the cinema-andperforming-arts venue for several upcoming shows, including performances from the hip hop group Death Grips on July 21, blues rock artist Kenny Wayne on July 26 and comedian Tim Heidecker on July

an OGeez! executive. "We are honored to be associated with such an esteemed institution and one that also hosts amazing shows." According to inside sources, OGeez! will also have on-screen

"The Rialto is a historic gem for Tucson and for all of Arizona," said

branding and will be giving away tickets to shows at the Rialto. Check out the company's social media channels for more details on all of that.

bassadors hit the paveme

storming the Grand Canyon State. A dozen OGeez! ambassadors are fanning out to spots throughout the valley, including smoke shops, cafes, bars and restaurants. These OGeez! fairy godmothers are not only giving out non-medicated gummy samples, but will soon also be

Geez! brand reps are out in force and are barn-

giving out tokens — redeemable at a slew of partnering dispensaries. Arizona cannabis sources said OGeez! is the first cannabis company in the state to launch this type of token program and one of the first to deploy street teams. In addition, sources say this may be the first-of-its-kind can-

nabis token program nationally.

we've seen in decades," said the President of the National Token Business Bureau. "We're following the program very closely and hoping other businesses, both cannabis and non, will replicate it."

"This is the most groundbreaking use of tokens that

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Ubeez!

of tokens that we've seen in decades

"It's driving traffic to our dispensaries and bringing in new consumers," one OGeez! executive told The Dispatch. Sources say the company just finalized the look of a new-and-improved token and that it should be on the

The system does seem to be an all-around boon so far.

streets early this month. In the meantime, it's been giving out placeholder tokens at its Lemonade Stands, where OGeez! is serving up

refreshing glasses of pink lemonade and non-medicated samples of its Limited Edition Pink Lemonade summer gummy. In July, it held lemonade stands at Zen Leaf in Mesa and in Chandler, the Flower Shop, All Greens in Sun City

and in Quartzsite, White Mountain Health Center in Sun City and Sticky Saguaro in Chandler. "Can't stop, won't stop," said one OGeez! brand rep. "That's our motto and we're sticking to it."



lins — both go by the nickname La Piña (or the Pineapple) because they sport hairstyles that some say look like the top of a pineapple. And they've leaned into that moniker. Last month, Gurriel and his three children wore pineapple-adorned suits to the red carpet of the MLB All-Star Game.

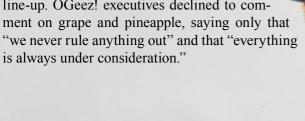
Gurriel and his brother Yuri Gurriel — who plays for the Miami Mar-

Now, residents all over Gummyville are painting the town purple and buying up pineapples and pineapple apparel. The trend has been particularly pronounced in Gummyville's baseball

community, with teams painting their dugouts purple and players sporting uniforms covered in mini pineapple icons. "Everyone is all about purple and myville official. "Both purple paint and

about pineapples," said one local Gumpineapple sales are through the roof." Meanwhile, two groups of gummies have started petitions lobbying for OGeez! to add two new flavors: Grape (purple, of course)

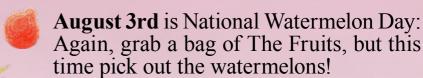
and Pineapple. The company recently added Red Apple, Peach and Peaches N' Cream to its gummy line-up. OGeez! executives declined to com-



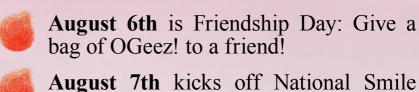


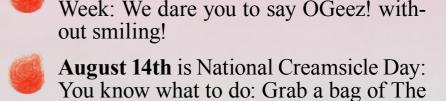


eah, we know there are lots of manufactured Hallmark card holidays that make us want to gag. But with the unrelenting Heat Dome we've decided why not lean into all of them and gummy our way through the month. Here are some of the August holidays that require a little OGeez! love: August is Peach Month: Stock up on The

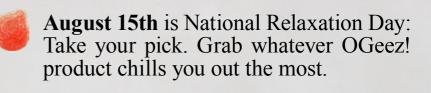


Fruits and pick out the peach gummies!





Creams and go to town!











SIGN-UP FOR **ALL THINGS** OGEEZ!

