

OGeez! News With A Twist

Happy Balance Boosts Golf Game

OGeez! will be out in force this month with Happy Balance gummies in hand, just in time for the mega Waste Management Phoenix Open.

That's good news for golf fans because new evidence has found that Happy Balance gummies can drastically improve your golf game. Players who took Happy Balance — OGeez!'s THC-CBD ratio gummy — saw their handicaps improve tenfold and "had a way better time" than those who were given a placebo in several new studies.

"Golf is such a mental game," said an OGeez! spokesperson. "Happy Balance is the perfect ratio to get you out of your head and feeling relaxed enough to sink that putt."

But it's not just the mental component. Experts say Happy Balance users saw an instant improvement in their

golf swings. "We don't know what happens, but the hips just align right and the wrists snap perfectly," said one golf source.

OGeez! is leaning into that news and rolling out a big Happy Balance campaign for February with promos at dispensaries, including Harvest | Trulieve, The Flower Shop (where it's also hosting Putt Putt events), The Mint, Zen Leaf and a bunch of others (see list below).

Sources say the Happy Balance campaign was planned before news broke about the gummy's glum mood (see related story). "This is definitely going to lift Happy's spirit, but it's also going to lift everyone else up," one source said. "It's the perfect gummy for this mega golf tourney."



'Happy' Balance Gummies have been UnHappy

OGeez!'s supposedly 'happy' gummies have been secretly fuming.

Happy Balance reps have apparently been calling news outlets and leaking negative stories about their newer OGeez! colleagues.

"They've been really jealous that The Naturals and The Big OGeez! have gotten all of the attention lately," said one 30-milligram RSO. "It really runs counter to Happy's entire personality. We're all trying to figure out what's going on."

One source said Happy Balance — a THC-CBD ratio gummy that comes in Strawberries & Cream — had taken a hit to its self-esteem because it's spending too much time scrolling social media. But OGeez! executives have cut off Happy's access to Instagram and TikTok and seen a marked improvement in the gummy's well-being.

OGeez!'s February campaign, which is exclusively centered on Happy Balance (see related story), is expected to raise Happy's spirit. "That should be an ego boost," said the RSO. "We know the carefree gummy we love will show her face soon enough."

Where to Get Happy

Here's a rundown of the dispensaries where you can find Happy Balance promotions this month. Check OGeez!'s website and social feed for more details.

- Harvest | Trulieve
- The Flower Shop
- The Good Dispensary
- Health for Life
- GreenPharms
- The Mint
- Natures Wonder
- Nova Dispensary
- Sticky Saguaro
- TruBliss
- Zen Leaf
- All Greens
- Sun City
- Quartzzite
- Farm Fresh
- STORY
- The Giving Tree
- Valley of the Sun
- White Mountain
- Halo Cannabis
- Prime Leaf
- SAINTS
- Zanzibar

OGeez! Tokens Selling for Millions



Something unusual has happened in OGeez! World. The company's gold tokens have suddenly shot up in value.

The tokens — redeemable for free gummies at partnering dispensaries — have become collector's items. In the last few days, they have popped up on eBay and at auction houses.

"It's been truly insane," said one dispensary owner. "Most people come in to redeem, but there are some people hoarding them. The longer they're out there, the higher they go in value — with a free bag of OGeez! hanging in the balance."

Officials at Sotheby, the esteemed NY auction house, said they recently obtained one token that could fetch upwards of \$8 million, once authenticated.

Sports memorabilia experts said coveted items like these are usually kept in mint condition. "If you have a high-value baseball card — or in this case OGeez! token — you're going to do everything you can to protect it," one baseball card expert said.

OGeez! has been spotted giving out tokens at local events. But a source at the company told The Dispatch that OGeez! is expanding its token program "substantially."

"We're expecting these tokens to bring in tons of traffic to our dispensaries," she said. "There will always be those who resell and we wish them well. But the vast majority will be redeeming ... so get ready, dispensaries."

GYM MEMBERSHIP in Gummyville SOARS



Gummyville residents started flocking to the gym at the start of the New Year and haven't let up.

In an attempt to keep up, Gummyville fitness centers have been frantically buying rowing machines, treadmills and weight-lifting equipment. In addition, developers have started breaking ground on more gyms.

A deep dive by The Dispatch found that 99.9% of new members are Fruits and Creams. Sources say that while The Fruits and The Creams were recently refreshed some of them are feeling insecure.

"They don't want to lose their edge," said one cannabis expert. "With The Naturals and The Big OGeez! now on the scene, we're hearing that they just want to be on their A-game."

Last year, OGeez! revamped its flavor line-up and launched the industry's first-ever, multi-flavor gummy bags. The Dream Team of flavors now includes Watermelon, Red Apple and Peach on The Fruits side and Blackberries & Cream and Orange Cream and Peaches N' Cream on The Creams side.

"These variety packs have been selling like it's nobody's business," said one dispensary owner. "They are the backbone of the lineup and will always have staying power."

Your Favorite Free Stuff!

Everyone loves free stuff. And OGeez! gives out tons — from Frisbees to sunglasses. This month, the company polled its Instagram followers to find out which swag items they like best. Here's what they said:



Spotlight on Social

OGeez!'s social media feed has recently rolled out some entertaining retro trends — from 80s jazzercise to old school arcade games. The Dispatch has been lovin' it. Here are two of our favorites posts:

- How could we not support putting Minis centerstage during the pre-workout stretch?
- We're die-hard Pac-Mac fans. We'd love to see The Big OGeez! version of the game IRL!



Follow the Flavor @ogeezbrands



SIGN-UP FOR ALL THINGS OGEEZ!

