

OGeez! News With A Twist

OGeez! Aims to Break New Year's Resolution Record

OGeez! staffers are in resolution mode: Exercising five hours a day, drinking gallons of water, passing around vegan recipes and taking breaks from work every two hours to read and meditate.

It's all part of OGeez!'s goal to make it into the Guinness Book of World Records as the healthiest, fittest and most Zen company on the planet.

The goal is coupled with its epic new campaign titled "New Year, New You!" which centers on the world's most popular resolutions: less alcohol, more exercise, better sleep and healthier eating.

"We're marshaling the full force of OGeez! to support our customers' resolutions," said one OGeez! executive. "In order to do that we have to be as healthy as possible, too. There's no room for error!"

The Director of the American Resolutions Association called the campaign "genius" and commended

OGeez! for "helping their consumers grow into their best selves."

The OGeez! campaign will reportedly focus heavily on The Naturals and The Minis. The former, of course, is OGeez!'s newly launched live rosin, vegan gummy and the latter is its 3-milligram anytime gummy.

Company officials said to expect "big promos surrounding both of those gummies."

Experts say taking an OGeez! quadruples the likelihood that users will make it through the month without alcohol, maintain laser-like focus and accomplish 2024 goals. "It's the perfect way to get you through Dry January," said one OGeez! devotee.

Keep an eye on OGeez! social media feeds for healthy ways to incorporate gummies into your new year — and some bonus workout tips and healthy recipes.



Hack Reveals Bold OGeez! Expansion Plans

A major data breach of OGeez!'s mother server has revealed a jaw-dropping company blueprint for the coming year.

OGeez! acknowledged that its system was hacked on Christmas Day by a dark web group called the Evil Elves whose mission is to take down gummy brands. The hackers got away with one key manifesto. Now, business analysts are pouring over the document and predicting that OGeez! is on pace to join Apple, Amazon and Google as one of the most successful companies in a generation.

So, what exactly was in the blueprint?

- Developing an OGeez! Space Program
- Releasing an AI platform
- Starting the first-ever cannabis social media platform
- Creating OGeez!+, a streaming platform that already has

three original movies, six mini-series and four reality TV shows in production

- Beginning a cannabis cyber security company (presumably to replace the one that failed it)
 - Conducting research and development on an electric vehicle
- OGeez! officials said there was "no point in denying what the public knows."

"C'est la vie," said one exec. "We didn't want to release it this way, but we're proud of everything in there."



Research Shows Minis Build Muscles

Rise and grind. New information is flooding in from scientists across the world that OGeez! Minis create muscle mass and help reduce Body Mass Index.

As a result, personal trainers everywhere are directing "all people" to pop an OGeez! Mini, stop what they're doing and immediately begin exercising. They say it's "especially important given how many holiday cookies everyone has eaten."

While the year has just begun, there have already been crowds spotted in Phoenix, Tucson, Prescott, Scottsdale and Tempe doing burpees in the streets.

"It's wild," said one trainer. "I'm directing all clients to buy as many Minis as possible. Their mornings should be: Green juice or smoothie, Mini and gym."

Several professional athletes — and not just beach volleyball players — have also told The Dispatch that they swear by Minis and that the stigma surrounding cannabis and sports is "starting to feel ridiculous."

Health experts are also predicting that Minis will join intermittent fasting, cold plunging and Mediterranean-based diets as the key to healthy living.

Sources say the 3-milligram Mini is the perfect low dosage for exercise. "That's why it's catching on like wildfire," said one trainer, who noted that cannabis loosens muscles, lowers the heart rate and increases endorphin levels.

The Mini, a Prescott gym owner said, can make the difference between a "blah workout" and a "truly amazing" one. "It's huge because the more you enjoy exercising, the more likely you are to come back," she said.

OGeez! will be popping into Arizona gyms, yoga studios and smoothie shops throughout January. Check out the OGeez! social feed for more info.

*Disclaimer: Consult with a doctor before taking cannabis during exercise.

Art World Circles Design Contest

Major art institutions in New York, London and Paris are circling OGeez! to get their hands on the submissions from the company's first-ever design contest.

Sources have told The Dispatch that the OGeez! contest is all curators at the Museum of Modern Art, the Tate Modern and the Louvre can talk about. "It's the buzz in the industry," one source said.

Contestants are being given the chance to put their own twist on OGeez!'s signature logo and drop. Winners will get their designs emblazoned on the company's stickers.

"We've seen some of these designs and have been extremely impressed," said one art curator. "Honestly, they are up there with Warhol and Lichtenstein on the pop art side."

To enter the competition, which runs until January 23, download the drop design template and send OGeez! a photo or PNG copy of your drop on Instagram.

All mediums — digital art, paint, pencil — will be accepted.

Gummies with Game

The OGeez! roster of gummies seems to be growing by the minute. But that makes deciding which ones to buy even harder. This month, OGeez! polled their Instagram followers to find out which gummies they're most likely to buy up in 2024. Here's what they said:



Abracadabra: OGeez! Will Be Everywhere in January!

Don't blink. No matter where you turn this month, you will likely see an OGeez! brand ambassador. They may be giving out swag, passing out non-medicated gummies, rescuing stray puppies or helping the elderly cross the street.

The crew will be making appearances at sporting events, theaters, smoothie shops, business districts and, of course, dispensaries. The Dispatch doesn't have the space to list all of the spots these reps will be at, but here are some highlights. Keep an eye on OGeez!'s social feed for more details.

- The Rialto Theater in Tucson: OGeez! will have pop-up tables at performances by folk musician Al Stewart; the podcast Welcome to Night Vale; Cuban-American jazz musician Arturo Sandoval, Led Zeppelin tribute band Zeppelin USA and the Emmet Cohen Trio + Lewis Nash Quartet.
- Gyms, yoga studios and smoothie shops — the beacons of healthy living
- The Arizona Health & Fitness Expo in Phoenix and the Rock N Roll Marathon in Tempe
- Zen Leaf (and other dispensaries): OGeez! brand reps will be hitting up dispensaries for Put Put giveaways before the Waste Management Phoenix Open kicks off in February.
- Cannabist in Tempe: OGeez! is launching a "beat the OG" promotion at the outpost. Tickets to Arizona State University's Mullett Arena to watch some ice hockey are on the line.
- Tucson Gem Show: The world-renowned event runs from January 27 to February 10. OGeez! reps will be Downtown meeting and greeting.
- Cheba Hut: OGeez! will be hanging out at the cannabis-friendly sub shop's Scottsdale opening.

CRUNCHING Cannabis NUMBERS

It can be hard to keep up with the fast pace of the cannabis industry — between the new legislation, the flurry of research and new consumers coming into the fold. To help sort through the noise, The Dispatch is kicking off 2024 by gathering some of our favorite facts from the last few months. Check them out below!

- Arizona cannabis sales surpassed **\$1 billion** for 2023 in September. Between January and September, medical sales were **\$267 million**, while recreational sales clocked in at **\$797 million**.
- In 2022, more than **8%** of Americans aged **65+** reported using cannabis within the last year. That was up from only **0.4%** in 2007.
- Ohio voters approved recreational marijuana in late 2023, making it the **24th** state to do so. There's now a push to get it on the ballot in Florida, Nebraska and South Dakota in '24.
- Last summer, the federal government recommended that cannabis be downgraded to a **Schedule III** substance from a **Schedule I** substance. The DEA is now reviewing the recommendation.
- According to a Gallup poll, a record **70%** of Americans are in favor of legalizing cannabis — up from **68%** in recent years.
- The U.S. Census Bureau found that licensed cannabis sales generated **\$5.7 billion** for states between July 2021 and the end of 2022.

Sources: MJBizDaily, The New York Times, Politico, Marijuana Moment and The Hill

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