

## OGeez! News With A Twist

# OGeez! Fans Have Stormed AZ's Basketball Courts

OGeez! consumers have flooded public basketball courts throughout the state after getting wind that the company is planning a mega Pop-A-Shot promotion this month in honor of March Madness.

Regular pick-up players from Sierra Vista in the south to Page in the north recently began reporting that their courts have been packed with OGeez! devotees.

Sources told The Dispatch that OGeez! fans have been running drills and clinics to work on jump shots, layups and foul shots so

that they're better positioned to win gummies and swag at OGeez!'s dispensary appearances.

"We take our free gummies and OGeez! swag very seriously," said one fan after an intense round of shooting drills on the basketball courts in Downtown Phoenix.

For more info on which dispensaries OGeez! will be hitting up and on OGeez!'s bracket challenge for the Big Dance check the company's social media feeds.

# Sleep Gummy Wakes Up to Accept High Times Honor



OGeez!'s sleep gummy stumbled out of dreamland to accept an award from the esteemed national cannabis publication High Times.

The gummy — which goes by the moniker OGeezzz! — nabbed a spot on the 2023 High Times's Cannabis Cup Arizona: People's Choice Edition as one of the state's top gummies.

The High Times said its judges "diligently examined each product in their kit to determine quality, flavors, potency, and more" and noted that they combed through "a tremendous amount of feedback" for every product.

"Hell yeah," said one OGeezzz! gummy. "We love that we get to sleep on the job and plan to continue helping every one of our customers get the amazing sleep they deserve."

Meanwhile, an OGeez! spokesperson called High Times the "gold standard in cannabis journalism" and said the company was "honored to be singled out by such an esteemed publication."

"We could not be any prouder of our CBN sleep edition," the spokesperson said. "Rest assured, we will be celebrating with the most amazing night of sleep ever."

# Leprechauns Caught Dyeing OGeez! Gummies GREEN



A group of rogue leprechauns broke into OGeez! headquarters in the middle of the night and poured green coloring into all of the company's gummies.

The St. Patrick's Day prank, which impacted 500,000 gummies, was taken in good faith by OGeez! officials.

"These little leprechauns are some of our biggest consumers," one executive said. "They were just playing around and getting into the St. Patrick's Day spirit."

After extensive testing and tasting, he said, the company discovered that the leprechauns used all-natural, vegan coloring and that the gummies were "just as delicious as ever."

"We're all for spreading the St. Patrick's Day love and we know our customers will embrace a few more green gummies," said an OGeez! official. "Just close your eyes when you're eating Orange Creamsicle or Red Apple and you won't know the difference."

Brand reps from OGeez! will also be getting into the St. Patrick's Day spirit. They'll be at a bunch of locations to celebrate, including the cannabis-friendly sub shop Cheba Hut in Phoenix.

# Brawl Breaks Out Among Elderly Over OGeez! Gummies

A group of octogenarians got into a heated wrestling match after learning that OGeez! will be making appearances at a senior event in March. Eyewitnesses told The Dispatch that canes were flying and dentures were "popping out all over the place."

The fight centered on who would make the first beeline to the OGeez! booth at the upcoming Aster Center Senior Healthy Living Expos. "They're all just really jonesing for cannabis," said one nurse who works in the senior center where the fight broke out.

The expos will be held in Mesa and in Red Mountain on two days at the end of the month. Seniors are one of the fastest-growing sectors of the cannabis market. Many are turning

**"They're all just really jonesing for cannabis."**

to cannabis as they pivot away from traditional medications and seek relief from aches, pains and insomnia that medications are not fully providing.

The topic was the subject of a documentary by top-flight medical journalist Dr. Sanjay Gupta that aired last year on CNN. After initially being skeptical of cannabis, Gupta said he "came to the realization that in some cases, not only did cannabis provide relief, it was the only thing that did so."

An OGeez! executive said the company is planning a "major senior-center blitz" and that it's devoting "significant resources" to educate the elderly on all of its mouth-watering flavors and on the importance of proper dosing.

# OGeez! to Busts Out Body Slams for MMA Fans



Everybody knows if you want to get consumers to try a product, you put them in an ankle pick, followed by a bulldog choke and a calf slicer.

And that's exactly what OGeez! brand ambassadors say they plan to do during the OGeez! takeover of Redhawk Academy in Peora this month.

OGeez! will be on site, giving out gummy samples and swag at the MMA and Jiu-Jitsu facility, where Ultimate Fighting Championship star Sean O'Malley trains. But they also want to hop into the ring.

"We want to speak their love language," said one brand rep. "We've been training for this moment."

"We know that they don't need to be headlocked to fall in love with our gummies," he added. "But we think they'll be impressed with our moves and it will be fun."

# OGeez! Street Team Is Too Famous to Appear in Public

OGeez! brand ambassadors have become such major celebrities that they can barely leave home without getting swarmed by paparazzi.

Company officials said they've recently hired security details to trail members of this elite OGeez! street team. And the company announced that it will also start keeping a tighter lid on where its brand reps will be popping up

"The publicity is obviously great, but the paparazzi have been out of control and we need to ensure everyone's safety," an OGeez! spokesperson said. "We have people doing everything they can think of to get free samples, swag and intel on where their next appearance is going to be."

Nonetheless, the Dispatch was able to get a very abbreviated list of a few of the OGeez! Street Team's March appearances. Here they are:

- The Big Buzz fundraiser at Walter Hive, an Arizona non-profit that provides programming dedicated to the arts
- The Dobson Ranch Tee Party, a whimsical golf event with PHNX, the sports media company and OGeez! buddy
- The Rialto Theater in Tucson: OGeez! will be at performances by singer/songwriter Gregory Alan Isakov; comedians Mark Normand, Brad Upton and Drew Lynch; punk band Flogging Molly; and homegrown rock band Toto
- The cannabis-friendly sub shop Cheba Hut in Phoenix on St. Patrick's Day
- The Aster Center Senior Healthy Living Expos in Mesa and Red Mountain
- The MMA and Jiu-Jitsu gym Redhawk Academy in Peora



# A Sit Down with Alek Brown

If you are a cannabis consumer in Arizona, Zen Leaf needs zero introduction. The dispensary has six locations in Arizona with a slew more in 12 other states. This month, The Dispatch talked to Zen Leaf's Alek Brown, the group's southwest region demand planner about this wacky and wild industry — and his favorite OGeez! gummies. Now, pass Go, collect \$200 and head straight to the closest Zen Leaf.

## How did you get into cannabis?

I've always had a passion for natural remedies and holistic wellness. After research into the medicinal benefits of cannabis, I began by networking and educating myself about cannabis cultivation, processing, and regulations. Eventually, I secured a job at a reputable cannabis company, where I continue to learn and contribute to this rapidly evolving industry.

## What should people know about Zen Leaf that they might not be aware of?

That our dispensary is extremely dedicated to education and customer support. We offer personalized consultations with knowledgeable staff members who can provide guidance on selecting the right products based on individual needs and preferences. Additionally, we regularly host educational seminars and workshops to empower our customers with the information they need to make informed decisions about their health and wellness journey with cannabis.

## What's been your best cannabis experience?

It was during a camping trip with close friends. After a long day of hiking and exploring, we found a serene clearing with a breathtaking view of the sunset over the valley below. We shared a joint around a crackling campfire and found ourselves immersed in deep conversations and connecting on a profound level.

## What are your hobbies and which go well with OGeez! gummies?

My favorite is to pair an RSO OGeez! with rock climbing. The RSO is my all around favorite OGeez! gummy because of its enhanced medical benefits.

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