

All The News We Could Find

# The OGeez! Dispatch

Cannabis News Leader

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OGeez! News With A Twist

## OGEEZ! BEGINS MULTISTATE DOMINATION!

OGeez! has kicked off operations in Illinois, officially making it a multistate cannabis company. According to several sources, OGeez! passed its final state inspections last month and is expected to have gummies on the shelves by the end of July.

"We have assembled an incredible team in Illinois and we're excited to introduce our mouthwatering gummies to the cannabis community there," said OGeez! CEO Bran Noonan.

The cannabis market in Illinois has been going gangbusters.

The state currently has nearly 180 adult-use dispensaries and logged a record-smashing \$1.6 billion in recreational sales last year.



"Illinois is a great gummy market that's growing at a rapid clip and we're honored to be setting up shop there," Noonan said, adding that the OGeez! team will be making the rounds at dispensaries throughout the state — from the large chains to the mom-and-pop operations.

"We're pumped to meet all of the dispensary owners, bud-tenders and cannabis consumers from Winthrop Harbor to Chicago to Quincy and everywhere in between," he said.

Meanwhile, rumblings abound that OGeez! is gearing up to roll out in two more states (see related story). "We have some exciting announcements in the works. Stay tuned!"

## Fun Facts About Illinois

As OGeez! moves into Illinois, The Dispatch brings you some key cannabis — and non cannabis — facts about the state.

- Four presidents grew up (or lived) in Illinois before being elected to the White House: Abraham Lincoln, Ulysses S. Grant, Ronald Reagan and Barack Obama.

- Illinois is officially known as the Prairie State, but it also goes by the Land of Lincoln
- The state legalized medical cannabis in 2013 and adult-use in 2019
- Illinois has nearly 180 adult-use dispensaries with more in the pipeline
- More than 42 million cannabis products were sold in adult-use dispensaries in 2023
- The state hit a record-breaking \$1.6 billion adult-use sales last year
- The adult-use market generated roughly \$418 million in state sales tax in 2023

## Which State Is Next?

Rumors have been swirling that New Jersey may be the next state on the OGeez! hit list.

While executives at the company declined to comment, sources say the New Jersey facility is much further along than previously believed and could be fully operational this summer.

"From what I've heard, they're putting the finishing touches on everything now," said one source, noting that they saw what they thought was gummy-making equipment being hauled into an OGeez! facility.

An opening in New Jersey would come on the heels of the Illinois rollout and would transform the company from a single state operator to a three-state player.

"This is big time," the source said. "It's all happening fast now, but I know it's been in the works for a long time. This company isn't messing around."

ILLINOIS COMING SOON

EXPERIENCE GUMMIES **OGeez!** OGEEZ! WORLD FIND OGEEZ!

## Website Makeover

OGeez! has launched a new — and dynamic — website. The site, [ogeezbrands.com](http://ogeezbrands.com), whimsically showcases the brand's lineup of gummies.

Users can now search by flavor, effect and state to find their gummy match and to see which of their local dispensaries carry what they're looking for — and if OGeez! is running any promotions.

"This is a massive upgrade," said one user. "The whole feel of the site is just so vibrant and user-friendly."

The company has been working behind the scenes on the site for months and reportedly retained a high-level web design team to improve the site's functionality. The move comes just as OGeez! is debuting on a larger national stage. "We're excited to finally be sharing it with the world," one OGeez! source said. "We're already getting awesome reviews."

## Margarita Mania!

Those who have a hard time choosing between a drink and a gummy are now officially off the hook. OGeez!'s Tangy Margarita gummy — its long-awaited Limited Edition Summer Flavor — is reportedly the best of both worlds.

The Margarita Mania has already taken hold in Arizona, with cannabis lovers forming around-the-block lines at dispensaries to get their hands on the hot summer product.

"It's another crazy summer gummy invasion," said one dispensary operator. "The last two OGeez! summer flavors — Piña Colada and Pink Lemonade — were insane and this is already following suit."



OGeez! will be hosting Taco Tuesdays for Tangy Margarita fans throughout July. Company reps will be at **Sol Flower Tempe McClintock on July 2, AZ Organix in Glendale on July 9 and Sticky Saguaro in Chandler on July 16**. They will be giving out free tacos from Enrique's Kitchen On Wheels to the first 100 OGeez! buyers as well as non-medicated Margarita gummies.

The team will also be at the cannabis-friendly sub shop Cheba Hut in Scottsdale later in the month, giving out free Margarita drinks.

Check OGeez!'s website for more events and details.

## Hello, Summer Olympics!

Hello, Summer Olympics! The summer Olympics starts at the end of July in Paris. That got The Dispatch dreaming of visiting the City of Lights. So, we had OGeez! poll its Instagram users to find out what they'd do with an OGeez! gummy and an afternoon in Paris. Here are the results.



## Instagram GIVEAWAY Alert!

**OGeez! Brands**  
 191 posts | 10K followers | 835 following

OGeez! Brands  
 Flavoring Life Since 2018  
 Soft, Bouncy, Delicious Gummies  
 NFS

OGeez! is partnering with select dispensaries throughout the summer to run a secret prize giveaway on social media. The company has been giving about the details and which dispensaries will be involved, but said there's a \$1,000 travel credit on the line.

In the past, OGeez! has given away coveted prizes, such as tickets to events like a Suns' playoff game and the McDowell Mountain Music Festival as well as a cannabis-infused dinner at Agrifoto Farm. Check OGeez!'s website and Instagram feed for more info

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