

OGeez! News With A Twist

OGeez! Execs Still on Cloud Nine After Rescheduling News

Several OGeez! executives have been hanging out on Cloud Nine since news broke that the federal government plans to reschedule cannabis.

“We’re just celebrating and gummying our brains out,” one employee said. “We’re golfing in the mornings, playing pickle ball in the afternoons and having big festive meals. Plus, it’s just so comfy walking on clouds.”

As The Dispatch was going to press last month, the U.S. Drug Enforcement Agency said it was onboard with the White House’s recommendation to move cannabis from a Schedule I substance to a Schedule

III substance. That would put it in the same category as Tylenol with codeine rather than heroin — a monumental shift that some have referred to as the biggest thing to happen to cannabis policy in the last 50 years.

“This will be a historic shift,” said one OGeez! executive. “It sets the stage to further mainstream cannabis and is one step closer to total declassification.”

An OGeez! spokesman said the company decided to “reschedule” all of its meetings in a “show of solidarity with the federal rescheduling.”

SUMMER FLAVOR Reveal Finally Here!



We’ve got good summer flavor news and bad. The bad is that this is not actually where you’ll be learning what the OGeez! Limited Edition Summer Flavor actually is. The good is that you only have to wait a few more days for the big reveal.

The guessing has taken over all industry conversations, especially on the heels of OGeez!’s last two summer flavors of Piña Colada and Pink Lemonade, which were both smash hits.

“It’s the only thing anyone can talk about,” said one budtender, who is expecting massive lines when OGeez! drops the new gummy at dispensaries on June 21, the first day of summer.

To find out this year’s flavor, check OGeez!’s Instagram feed on June 7!

“We can’t wait to drop our summer flavor bomb,” said an OGeez! flavor specialist. “It has a serious Wow factor!”

It’s Déjà Vu All Over Again



Close readers of The Dispatch may remember that last month OGeez! rolled out its “Why Just 4/20?” campaign.

The campaign — which is centered on the idea that the industry need not limit itself to April 20 to celebrate cannabis — is back this month.

After a hugely successful 5/20 dispensary takeover at Sticky Saguarro in Chandler, OGeez! is hitting the streets again, this time for a 6/20 dispensary shebang.

Company reps will be at a yet-to-be-announced dispensary and will again be bringing along The Dreamy Bean coffee truck to serve complimentary beverages, including CBD-infused teas, for the first 75 OGeez! customers.

Stay tuned for more “Why Just 4/20?” events in the coming months.

Fathers Get Their Gummy Freak On Father’s Day Deals

You could get your father a jar of BBQ sauce, a golf shirt or a mug. But Americans are getting bored with those basics and turning to cannabis.

“The dads go crazy for OGeez! gummies,” one Phoenix budtender said. “It fits the bill for every dad out there. You have an entire line-up of gummies from Happy Balance to RSO that would all be knock-out gifts.”

The Sativa Creams, for example, are perfect for dads with young kids, while the Sleep Edition gummies are ideal for the grandfathers and insomnia-suffering dads, sources said.

Luckily, OGeez! is running Father’s Day promotions at a slew of dispensaries, including Story, Kind Meds, The Flower Shop and Health for Life (see side story).

With 1.5 billion fathers worldwide, including over 66 million in the United States, demand is skyrocketing. “June 16 is right around the corner so stock up now,” the budtender said. “You don’t want to give your dad a lame ‘Best Dad’ t-shirt again this year.”

For those looking to up their Father’s Day gift game this year, here’s a list of some of the dispensaries that will have OGeez! BOGOs and discounts. Check out OGeez!’s Instagram feed and website for a complete list and more details!

- All Greens
- Arizona Cannabis Society
- AZ Organix
- Giving Tree
- Health for Life
- Jars
- Kind Meds
- Medusa
- Nova
- SAINTS
- Sticky Saguarro
- Story
- Superior
- The Flower Shop
- The Mint
- Valley of the Sun
- White Mountain
- Zen Leaf

Exclusive: Joint Interview with Live Rosin & The Big OGeez!



It’s been six months since The Naturals and The Big OGeez! hit the shelves. The back-to-back product launch was an unprecedented move in the industry.

“It was a total flex by OGeez!,” one dispensary owner said. “Then to have both be blockbuster products took it to the next level.”

The two gummies sat down with The Dispatch for an exclusive interview.

Tell us about yourselves in a nutshell.

Live Rosin: The biggest thing for me is that I’m vegan and that I am ideal for pretty much any occasion. Not to brag, but I’m also completely solventless and a pure cannabis concentrate. Everyone loves me.

The Big: I’m a spinoff of the real OG: Peg’s Raspberry Orange RSO. That gummy was so popular that the company decided to make me — the mega version. My body is perforated into 10 slices that are

each 10 milligrams. I’m the perfect gummy for anyone who needs relief and has a high tolerance. I feel lucky to serve my people.

You guys launched at the same exact time. Do you consider yourselves rivals?

Live Rosin: It’s natural to want to take the lead out of the gate, so I would be lying if I said there wasn’t a little competition. But we appeal to different consumers. We both pushed each other in a good way.

The Big: Agreed!

What’s the best thing about working in the cannabis industry?

The Big: The budtenders are great, the dispensaries are top-notch and the customers are the best. It doesn’t feel like work when you love what you do.

Live Rosin: Well said!

OGeez! On Vegan Circuit

The Naturals have found their tribe. OGeez! brought its live rosin, vegan buddy to the Tucson Vegan Night Market — an event put on by the Tucson Food and Death Free Foodie. Sources say it was a ‘natural’ fit.

“The OGeez! Naturals immediately just started working the event and making friends with everyone in sight,” said one vegan guest.

The event, which drew “2,000 to 3,000 vegan and vegan curious” guests, was a smorgasbord of delicious, sustainably and cruelty-free foods.



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