

OGeez! News With A Twist

Global Pressure Grows for OGeez! to Reveal Summer Flavor



Cannabis consumers from Tucson to Thailand are unleashing a pressure campaign to get OGeez! to reveal its Limited Edition Summer Flavor early.

The activists — who've gone viral under the hashtags #CantTakeTheWait and #TellUsNow — say the excitement levels are so out of control that people are no longer thinking clearly.

"Fans are delirious," said one summer flavor fighter. "We have people taking all-night shifts and skipping work to monitor OGeez!'s social media feeds in case it decides to make any flavor announcements or drop any hints."

Last month, OGeez! reported a Watergate-style break-in at its Arizona headquarters where the intruders were clearly looking for documents revealing the summer flavor. "No dice," said one OGeez!

executive. "This isn't amateur hour. We don't have the flavor written down on random documents."

OGeez! will launch the new flavor on June 21, the first day of summer. Its last two summer flavors — Piña Colada and Pink Lemonade — blew all predictions out of the water. The first caused a global spike in the tropical drink (and Jimmy Buffet song downloads); the latter prompted a worldwide (adult) obsession with lemonade stands that remains in effect today.

Company officials assured the Dispatch that the reveal will "be worth the wait." In the meantime, they directed consumers to keep an eye on OGeez!'s Instagram page to win a summer prize pack through its "guess the summer flavor" giveaway.

Why Just 4/20?



As 4/20 mania was gripping the cannabis world last month, Team OGeez! started asking itself an industry-shattering question: Why are we limiting ourselves to April 20?

After scribbling a lot of stray thoughts on whiteboards, the team unilaterally decided to expand the celebration.

Now the company is kicking off the "Why Just 4/20?" campaign with a stop at Sticky Saguaro in Chandler on May 20, where Team OGeez! is planning a bunch of promotions and bringing along The Dreamy Bean — the pink coffee trailer that looks like it's been plucked right out of an influencer's Instagram feed. The Bean will serve up complimentary beverages (think fun coffee drinks and CBD fruit teas) for the first 75 OGeez! customers.

OGeez! officials said they had the utmost respect for the origins of 4/20 — which began in the 1970s by a group of California kids who met up at 4:20 to smoke together. But they noted "it's "time to take 4/20 to the other months."

"We feel bad for May, June and July," said one team member. "We're trying to spread the love."

OGeez! Hits the Land of Lincoln



OGeez! has a new commercial kitchen under construction. But this one is not in Arizona — it's in Illinois.

Officials at OGeez! declined to say when they would officially launch in the Land of Lincoln, but sources in Illinois say construction is moving at a "rapid clip" and that it looks like "the operation could be up and running by summer."

Experts say launching in Illinois — which has allowed recreational cannabis since 2020 and now has more than 170 dispensaries — is a "genius move." Recreational sales in the state totaled more than \$1.6 billion in 2023, marking the third-consecutive year of record-setting growth.



OGeez! Giveaway Breaks the Internet



An OGeez! Instagram giveaway smashed all previously-before-seen records last month.

Roughly 2,200 commenters chimed in to get their hands on the prize: a pair of tickets to a cannabis-infused dinner at Agritopia Farm in Gilbert.

The four-course meal was sponsored by OGeez! in partnership with the farm and with the cannabis culinary gurus at High Vibe Kitchen Collective.

The meal brought together a group of OGeez!'s dispensary partners, budtenders and influencers — and, of course, the lucky contest winners — in an idyllic outdoor farm setting.

"Infused dinners are all the rage," said one OGeez! official. "It's not just a meal, it's a journey and our two partners do it better than anyone. So we're not surprised there was so much interest in this contest. We'll be planning another soon."

Migraine Suffers Celebrate Cannabis Headache Relief With Loud Parties!



What do you do when you learn that cannabis can help relieve migraines?

You celebrate with a party so loud that everyone on the block gets a pounding headache. That's what happened in Gummyville when a RSO was scrolling the cannabis website NORML and found new data out of the University of California in San Diego showing that THC and CBD help with migraine pain.

About 500 migraine sufferers celebrated at a huge party, which included fireworks, loud music, a laser-light show and raucous crowds. By the end of the evening, more than half of the guests were taken to the emergency room with pounding headaches.

Doctors gave everyone OGeez!'s THC-CBD ratio gummy, Happy Balance, and said 99.9% of their headaches subsided.

"I am a big believer in cannabis as the unsung little miracle worker," said one doctor.

Meet Wesley at the givingtree DISPENSARY



Last month, OGeez! posted an Instagram video introducing you to Wesley, a budtender at the Giving Tree in Phoenix. We loved it so much that we decided to give our readers a little taste of what he said.

What do you like about being a Budtender?

I like being able to teach people stuff when they don't really seem to have much education on something they've been doing for such a long period of time. It's like 'Okay. I can tell you about this. I can put you onto what I know and show you what's interesting and new.' It's pretty cool.

What's your favorite OGeez! gummy?

My personal favorite OGeez! would definitely have to be the Indica Creams. More people at this location consume the Aquaberries and the Raspberry Orange RSO, but I like the Indica Creams because of the variety you get — and they always seem to give me the best effects. So, those are my go-tos: The OGeez! Indica Creams.

Edited for clarity in print!

Happy Anniversary, REEFER MADNESS



Get ready for some star-studded cannabis comedy! A 25th anniversary revival of the show Reefer Madness is opening in Los Angeles this month.

The satirical show — based on the anti-cannabis propaganda film that first debuted in 1936 — is making a limited eight-week run at The Whitley theater in LA beginning on May 30.

Actors Kristen Bell, Christian Campbell and Alan Cumming — who were all involved in previous versions of the show or the made-for-TV movie — will all be back.

The story chronicles the trouble and danger that some wholesome American teens find themselves in once the "evils of marijuana" take over.

If you happen to be in LA, don't miss it.

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