

OGeez! News With A Twist

OGEEZ! GETS GOING IN THE

Garden State



Just a month after rolling out in Illinois, OGeez! is taking another major step in its expansion plan and hitting the Garden State! The company is officially launching in New Jersey — the most densely populated state in the country — this month.

The first bags of Jersey OGeez! will be on shelves at The Station in Hoboken, Scarlet Reserve Room in Englishtown, High Rollers in Atlantic City and a slew of other dispensaries (see list). The move comes on the heels of the company's debut in Illinois, where it's hit the ground running and is bringing on more dispensaries daily.

OGeez! is entering the NJ market with its core line-up of products, including its classic Fruits and Creams, its RSO, its sleep gummy and its THC-CBD ratio gummy. OGeez!

OGeez! CEO Bran Noonan noted that New Jersey is his home state so he's "especially proud to be joining the thriving cannabis community there." "Dispensaries are already showing us that they're hungry for new and innovative products," he said. "We can't wait to give New Jersey consumers the OGeez! experience."

Where to Find OGeez! in NJ

With OGeez! now churning out its Garden State gummies, inquiring minds want to know where to buy them. Here are some of the first NJ retailers to come onboard.

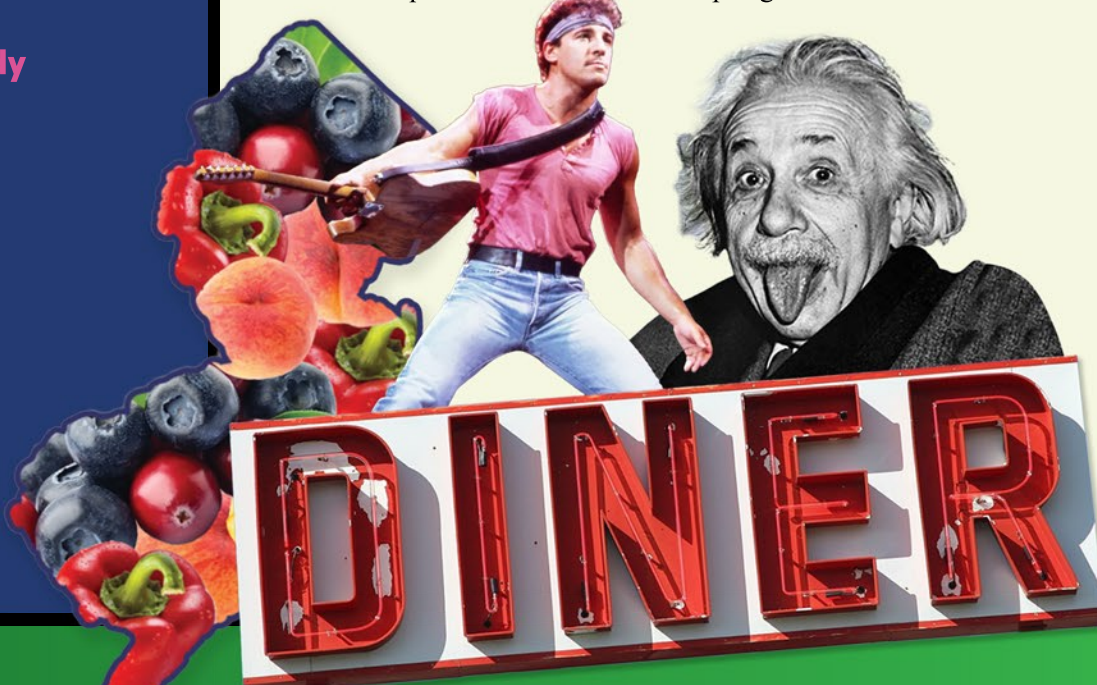
- The Station** — Hoboken
- Scarlet Reserve Room** — Englishtown
- Holistic Re-Leaf** — Rockaway Township
- Andover Cannabis** — Andover
- One Green Leaf** — Gibbsboro
- Voltaire** — Mt. Holly
- Theo A. Cannabis Dispensary** — Franklin Township
- Township Green** — Riverside
- Noiré** — Maplewood
- Elevated by the Cannaboss Lady** — Maplewood
- High Rollers** — Atlantic City
- Aunt Mary's** — Flemington
- Unity Rd.** — Somerset
- Citi Roots** — Princeton

Check out: ogeezbrands.com/New-Jersey for updated info.

Fun Facts About NJ

OGeez! is establishing its first Northeast beachhead in New Jersey — home to more Revolutionary War battles (and diners) than any other state. This month, the Dispatch brings you some key cannabis, and non-cannabis, facts about NJ.

- New Jersey is known as the "Diner Capital of the World"
- Recreational sales jumped 38% in '24's Q1 vs the same time in '23
- The state is expected to surpass \$1B in cannabis sales this year
- NJ has 150-plus dispensaries with more opening daily
- Recreational cannabis was legalized in NJ in 2021
- NJ was the first state to sign the Bill of Rights
- Famous current and former NJ residents include: Thomas Edison, Albert Einstein, Whitney Houston, Judy Blume, Shaquille O'Neal and Bruce Springsteen



A Super Sized Dose of Happiness!

Happy Balance is getting bigger!

According to sources in Arizona and Illinois, OGeez! is about to launch the THC-CBD ratio gummy in a mega 100 milligram version. The customized-blended gummy will be perforated into 10 slices — each with 10 milligrams — and will be available in the same double-layered Strawberries & Cream flavor as the original Happy Balance.

Last month, the Dispatch reported that OGeez! had two new mystery products in the works. It's now clear that this is one of them.

"It's the same incredible gummy," one source said. "The only difference is that there's more of it."

The other soon-to-be-launched gummy is still unknown. OGeez! officials declined to comment, but told the Dispatch to "check back in November."

[SEE IT HERE FIRST!](#)

OGeez! Named Best Edible in Arizona

The people have spoken! OGeez! was awarded the Best Edible Brand in the Phoenix New Times 2024 People's Choice Awards!

The listing is one of the most comprehensive in Phoenix, ranking 400 categories, ranging from hiking trails and restaurants to dispensaries and bars. "We are so thankful to the Phoenix New Times. This is a real feather in our cap and the best part about it is that the winners are decided by the people," said one OGeez! official.



OGeez! Gets Busy in Illinois

Let the dispensary activations begin! OGeez! has started introducing itself to the Illinois cannabis community with a bunch of events, including a concert series giveaway and a token exchange.

The company recently gave out 200 tokens to be exchanged for a free bag of OGeez! at Seven Point, a dispensary in Danville.

It's also giving away concert tickets to four shows: The Kygo; Kings of Leon; Anderson .Paak and the Free Nationals and John Summit.

The social media campaign started in late September and is running through the beginning of this month.



OGeez! Execs Hit Illinois Scene

As OGeez! brings on more dispensary partners, its team is also becoming more visible. Check out some of the Illinois events OGeez! has been at — or will be at soon.

Last month, OGeez!'s Illinois General Manager Roy McFarland was on a cannabis panel at the Hubbard Inn in Chicago. The event also brought out players from the leading cannabis lifestyle brand company Timeless and from Nobo.goods.Illinois, Market 96 and High Heaven.

On October 8, OGeez! CEO Bran Noonan spoke on a panel at Chicago Marriott Downtown Magnificent Mile. The event drew more than 2,000 cannabis investors and operators.

On October 24, OGeez! will be at an event hosted by High Class Conversations — a dedicated platform for women of color in cannabis — along with Drip Coffee Chicago and Dispensary 33 to celebrate the relaunch of their popular podcast series.

Arizona Gummies Mentor Newbies

Arizona's veteran OGeez! gummies have started a mentoring program for their counterparts in the company's two new states.

The Creams and The Fruits have led efforts to open a new Phoenix gummy academy to meet OGeez! gummies and share war stories before they hit dispensary shelves.

They'll be giving tips and discussing topics such as "How to Get to Know Budtenders," "Complicated Feelings About BOGOS," and "Making Nice with Other Brands."

"We're here to share what we've learned from our years in Arizona with the young gummies coming down the pike," said one Blackberries & Cream. "They're gonna be great."

"We're here to share what we've learned from our years in Arizona with the young gummies coming down the pike,"

— Blackberries & Cream

@ogeezbrands

SIGN-UP FOR ALL THINGS OGEEZ!

