All The News We Could Find

The OGeez! Dispatch

Cannabis News Leader

ogeezbrands.com | $4.20

Vol. 4 Issue 11 | Nov 2024

OGeez! News With A Twist

OGeez! Sugar Free Sensation

"I can't believe there's no sugar!"

The blockbuster OGeez! news keeps rolling in. After months of speculation, OGeez! has confirmed that it's launching yet another new gummy: A Sugar Free.

The tropical flavored medley bag — which includes Strawberry Kiwi, Watermelon Guava and Passion Fruit Mango gummies — will be exclusively available at Trulieve's 21 Arizona locations for the next month and will then hit shelves in dispensaries throughout Arizona.

"I can't believe there's no sugar!" said one OGeez! consumer.

The health and wellness world is already buzzing about the OGeez! Sugar Free lineup — with dozens of influencers posting TikTok videos that have instantaneously gone viral.

Meanwhile, OGeez! and Trulieve have started a Sugar Free promotions blitz.

OGeez! CEO Bran Noonan said the company was "looking to give our consumers options."

"There was a clear demand for a Sugar Free gummy," he said. "Our goal was to marry that sugar free gummy with amazing flavor and we've done that in spades."

The Sugar Free announcement comes on the heels of the company's launch in two new states — Illinois and New Jersey — and the release of its supersized Happy Balanced gummy.

"It's the sugar-free icing on the OGeez! cake," Noonan said.

Sugar Free will be exclusively available at Trulieve's Arizona locations for the next month.

Trulieve Joins the Live ROSIN Party!

It's a Trulieve bonanza! Not only is Trulieve exclusively stocking OGeez!'s new Sugar Free gummy, it's also bringing on the company's Live Rosin gummy at its Arizona locations.

Dubbed The Naturals, the Live Rosin comes in Sweet Clementine. It is fully vegan and made with a solventless, pure concentrate.

Known as the "Whole-Food-meets-Farmer's market" gummy, it's already hugely popular and stocked at nearly 60 dispensaries in Arizona, including All Greens, JARS, Nirvana, Sol Flower, Zen Leaf and many others.

"We're so thrilled to be bringing this fantastic gummy to Trulieve's 20-plus Arizona locations," one OGeez! executive said. "They're an incredible dispensary chain and this is an incredible gummy. They'll make a great team."

OGeez! Named Must-Try Edible in NJ!

New Jersey Lifestyle Magazine named OGeez!'s Sunny Sativa Creams as one of five "must try" edibles for Halloween. "Their rich, fruity profile makes them a delightful treat for anyone looking to relive classic confections," the publication wrote. Congrats, OGeez!

Is OGeez! Adding Gummies in NJ?

Rumors are swirling that OGeez! may soon be adding three more gummies to its New Jersey mix.

Sources have told The Dispatch that the company — which officially launched in the Garden State in September — could be bringing on its vegan Live Rosin gummy as well as its Big RSO and its newly launched Big Happy to the state.

The latter two are part of the OGeez! "Big" product line of 100 milligram gummies perforated into 10 slices (each 10 milligrams). The Big RSO is a super-sized version of the company's ground-breaking Peg's Raspberry Orange RSO, while the Big Happy is the oversized version of its wildly popular THC-CBD ratio gummy.

The company declined to comment, but one source said the gummies could make their New Jersey debut in "the coming weeks or months."

OGeez! Welcomes Droves of Dispensaries

All Aboard! OGeez! is bringing on new dispensaries weekly in Illinois and New Jersey. When The Dispatch went to press, OGeez! was in over 50 locations in Illinois and more than 40 in N.J. Here's a list of the New Jersey outposts the company has brought on since last month's Dispatch, all the Illinois dispensaries carrying OGeez!, and a few new dispensaries in Arizona!

New Jersey

Elevated Herb
Zen Leaf
Curaleaf
Kind Kush
Natures Motivation
Uforia
Blue Oak
Boone Town Provisions
Conservatory Cannabis Co.
Feels of Green
A21 Wellness
BestBuds
Ginger Hale
Highway 90
Jersey Meds
Boone Town Provisions
Union Chill
Conservatory Cannabis Co.
NightJar
Nirvana Dispensary
Plantabis Dispensary
Queen City Remedies
Sea & Leaf
SoulFlora
The Leaf Joint
Twisted Hat Cannabis
Canopy Crossroad
High Street
One Green Leaf
Castaway Cannabis
Cannabis Clubhouse

Illinois

Zen Leaf
Ascend
Beyond Hello
Columbia Care
Curaleaf
Dispensary 33
Galaxy Dispensary
High Haven
Karma Club
Mystic Greenz
Noxx Cannabis
Parkway Dispensary
Seven Point
SnapCanna
Sociale Dispensary
Spark'd
The Dispensary

*Many dispensaries have multiple locations

Arizona

Altitude
TruMed
Sunday Goods

Click here to find more dispensaries near you!

Time to 'Gobble' up OGeez! Deals

Thanksgiving is upon us and sources say OGeez! is hatching some exciting partnerships and promotions around the holiday for its two newest gummies: The Big Happy Balance and the Sugar Free.

Documents leaked to The Dispatch suggest that OGeez! will also be running promotions for Danksgiving — the cannabis-themed spin on the Thanksgiving meal.

Company executives were tight-lipped about specific dispensaries and promotions, but said to check in on www.ogeezbrands.com and on Instagram for updates later this month.

Go Golfing Or Go Home

PUFF N PITCH

OGeez! is hitting the links — sort of.

The company is sponsoring a Puff 'N' Pitch cannabis networking event at the Golf Paradise Club in Verona, New Jersey on November 14.

The event — which is being organized by the cannabis company TLEHL — will bring together cannabis professionals, startup founders, investors, and innovators for a "cannagolf" networking event with an open bar, DJ and more.

OGeez! execs say they jumped at the chance to participate and are expecting a "strong turnout."

"You haven't really arrived on the cannabis scene until you've sponsored a cannabis golfing event," said one industry insider.

Snoop Dogg's Cannabis Forecast

The rapper-turned-Olympic-correspondent Snoop Dogg appeared alongside Weatherman Al Roker on the TODAY Show last month to deliver a "cannabis-themed" forecast.

With a giant U.S. map behind him that read "Above Average Highs," Snoop ticked through the temperatures in a number of cannabis-sounding towns, including Mary Jane Falls (Nevada), Stoner (Colorado) and Blunt (South Dakota).

One OGeez! official said it "just goes to show how far cannabis has come."

"While it was billed as a gag, you would never have even seen something like that a few years ago," she said. "It's another step toward normalization."

@ogeezbrands

SIGN-UP FOR ALL THINGS OGEEZ!