

OGeez! News With A Twist

Let the Gummy Madness Begin!

As college basketball prepares itself for March Madness, OGeez! is gearing up for its own Big Dance. The company is launching March Madness gummy campaigns in all three of its states.

In Arizona and Illinois, it's running a four-week promotion with partnering dispensaries on its signature gummies: The Fruits and The Creams.

The two fan favorites will be 20% off week one, 30% off week two, 40% off week three and on BOGO week four.

Meanwhile, OGeez!'s brand reps will be on-site at dispensaries with Pop-A-Shot throughout both states.

In New Jersey, OGeez! is teaming up with Bloc dispensary — which has locations in Somerset, Waretown and Ewing — and cannabis event company NJ Garden State of Mind on a March Madness ticket giveaway. They are giving away two tickets to the Elite Eight round of the tournament, which will be held at the Prudential Center in Newark on March 29.

Check OGeez!'s Instagram feed for details on how to enter.

Sugar Free Takes on Illinois

On the heels of launching its Live Rosin gummy, OGeez! is now officially dropping its new Sugar Free Tropical gummy in the Land of Lincoln.

Last month, the Dispatch reported that Sugar Free Tropical could be the next OGeez! gummy to hit the midwestern state. At the time, however, it wasn't clear that it would happen so quickly.

"We decided to fast track Sugar Free because there's so much demand," said one top OGeez! executive in Illinois.

Sources say the medley bags — which include Strawberry Kiwi, Watermelon Guava, and Passion Fruit Mango gummies — may be on shelves by St. Patrick's Day Weekend.

Big RSO hits the Garden State

OGeez! has quietly launched its Big RSO in New Jersey.

The Dispatch has learned that the company began pre-orders in January and that the gummies are already available in more than 40 dispensaries in the Garden State, including Kind Kush, CannaBoy TreeHouse, Queen City, Blue Oak, Boone Town Provisions, Holistic Re-Leaf and Noiré.

Sources say a number of dispensaries have already sold out of the Bigs — which in New Jersey include two 50-milligram gummies, each perforated into 10 slices. "These Big gummies are a hit wherever they go so we're not surprised that they're moving at lightning speed in New Jersey, too!" an OGeez! spokesperson said.

Bingo It's Benzinga!

OGeez! CEO Bran Noonan is hitting the speaking circuit with a stop at Benzinga's biggest Garden State event of the year.

Noonan will be at Benzinga's New Jersey Cannabis Market Spotlight, speaking on a panel titled "Smart Inventory: Does Product Selection Really Matter in Cannabis Retail?"

In a preview interview, Noonan argued that what dispensaries put on their shelves has "huge ramifications" on how much they sell.

"As the CEO of a gummy brand, there is only one correct answer for me: Of course it matters!" he said. "If I didn't think it mattered I'd be in the wrong business."

He said the products that dispensaries stock can "make or break" their business, adding that OGeez! is known as a volume driver in Arizona and is "quickly growing into one elsewhere."

The March 4 event — which is being held at the Marriott in Somerset, New Jersey — is expected to draw dispensary owners and managers, cannabis leaders, market investors and C-suite executives.

Can't Stop, Won't Stop

The dispensaries keep rolling in! OGeez! continues to penetrate the market in its two newest states: Illinois and New Jersey. It's now in over 90 in the former and 130 dispensaries in the latter. Here are the latest to join.

Illinois

Smokehouse - Fox Lake
Mission (multiple locations)
Dutchess (multiple locations)

Visit [OGeezbrands.com](https://ogeezbrands.com) to find a dispensary near you!

New Jersey

High Profile (multiple locations)
Ascend (multiple locations)
Bay St. Greenery
Emerald Tea Supply
Altitude
Evolve

Elsewhere in OGeez! Land

Does OGeez!'s tireless team of brand ambassadors ever sleep? The crew continues to pop up all over the place. Here's a look at some of the events it's hitting in March.



Arizona's M3F music festival, where OGeez! will be the official cannabis sponsor. Brand reps will be at the Phoenix event on March 7 & 8, giving out non-medicated sample gummies, fun OGeez! swag, tokens to be redeemed at partnering dispensaries and more!

The Aster Healthy Living Senior Expos, where seniors have the opportunity to learn about businesses and services that focus on healthy aging. The two-day event, which takes place on March 21 and 28 in Mesa, is free to attend.

Paint & Chill events at The Station in Hoboken, Holistic Re-Leaf in Rockaway, Doobiez in West Milford and Sesh House in Kearny. The events — which are being put on by Garden State of Mind and sponsored by OGeez! — will take place throughout March. Check the OGeez! social feed for more details!

Gummyville Gears Up For Monster April

Gummyville is already preparing for a massive influx of guests for next month's 4/20 celebrations.

The town is known as a top destination for gummies around the world looking to party and relax during the entire month of April.

Construction crews have been working around the clock for the last six months to beef up the city's infrastructure and add more hotel rooms and restaurants, especially along the Gummyville waterfront.

Gummyville's mayor, an OGeez! Blackberries & Cream, said visitors are going to be "blown away" by the improvements the city has completed since last year. She said festivities would kick off on April 1 with a ticker-tape parade and the annual Creams vs. Fruits gummy football game, which is already sold out.

"This is the most special time of year for us gummies," the mayor said. "We are at T-minus one month until everyone gets here and I can assure you that Gummyville 2025 is going to be off the charts!"

Happy
(almost)
420!

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