

OGeez! News With A Twist

Summer Goes Platinum

Well that didn't take long. OGeez!'s summer gummy was the company's top-seller in New Jersey in July.

Peg's Summer RSO — which is infused with a Sativa-leaning RSO and terpenes from the iconic Maui Wowie strain — has skyrocketed in popularity in the Garden State. The reception for the gummy, which comes in Pink Lemonade, has been “off the charts,” one official said.

OGeez!'s Raspberry Orange RSO had been the state's top seller, with the company's Sleep Edition clocking in second. But for July, the Pink Lemonade RSO boxed out all other gummies as dispensaries, including Dank Poet, MPX, Brotherly Bud, Castaway Cannabis and others aggressively stocked up. “The Pink Lemonade craze has hit New Jersey hard,” one cannabis analyst said. “Consumers there are smitten with this product.”

Sources say New Jersey has already delivered roughly 8,000 bags of the gummy, more than it had anticipated selling for the entire summer. The summer RSO is also “killing it” in Arizona and Illinois, where it's also a top seller. In Illinois, the gummy briefly sold out last month and the kitchen has already made extra batches. And in Arizona, it's being carried in 110 dispensaries with re-orders coming in fast and furious. Sources say dispensaries continue to lobby OGeez! to keep the gummy around beyond summer.

“They want us to remove the word summer from the name,” said one Arizona OGeez! official.



OGeez! Hits NJ Blood Drive Circuit

OGeez! just sponsored its first-ever blood drive in New Jersey.

The August 1 event — which was hosted by the Dank Poet and run by the Miller-Keystone Blood Center — was held in a mobile blood van at the dispensary in the town of Washington.

Dank Poet gave out a penny bag of Peg's Summer RSO with proof of a blood donation.

“It was a milestone moment for us,” said one OGeez! official, who noted that the company's founder, Peggy Noonan, died of the bloodborne disease Acute Myeloid Leukemia in 2021.

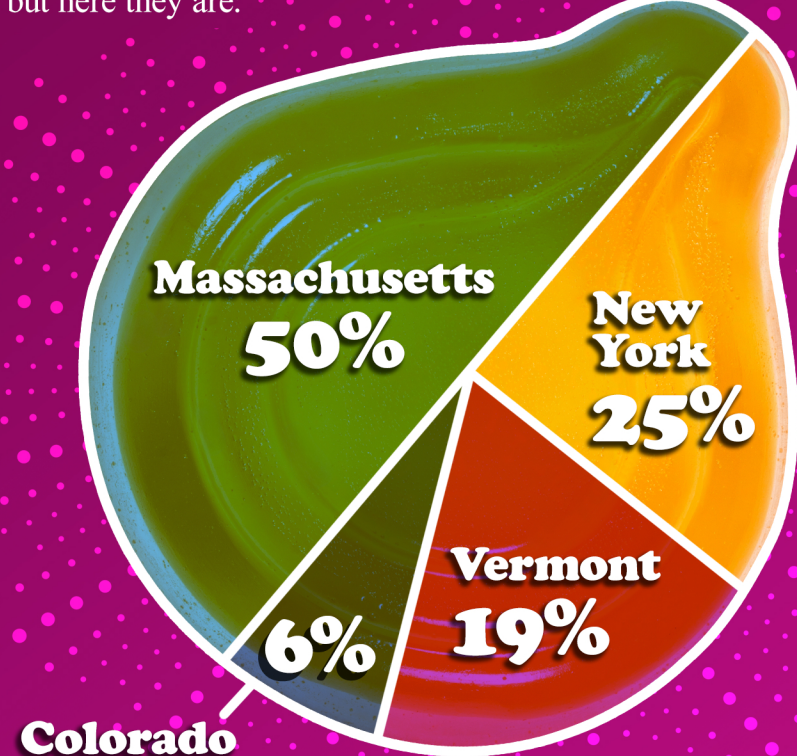
“We've made blood donation a huge priority in the wake of her death,” the official said.

OGeez! has sponsored dozens of blood drives in Arizona as well as in Illinois, where it has two more this month — one at Spark'd in Richmond and one at Maribis in Springfield.



Where will OGeez! Launch Next?

While OGeez! officials have been mum on which state the company will enter next, fans and commentators are obsessively playing the guessing game. This month, OGeez! surveyed its Instagram followers to see which state they're betting on. The results have not been verified by OGeez!, but here they are:



OGeez! Rolling Out Sugar Free For Medical Users in AZ

Medical consumers in Arizona are getting more OGeez! options. Sources say the company is launching two new, high-dose Sugar Free flavors in the Grand Canyon State: A sugar free Strawberry Kiwi in indica and a Passion Fruit Mango in sativa.

The gummies are expected to hit shelves in mid-August in 1,000-milligram, 10-gummy bags.

“Our medical consumers deserve sugar free choices more than anyone,” said one OGeez! exec, noting that many medical consumers can't have sugar for “very real health reasons” or need to closely monitor their intake. “We're excited to be opening up the gummy market to them even further.”

In January, the company launched its first sugar free gummy (in a medley bag of Tropical flavors) for the general market in Arizona. It followed that by bringing the product to Illinois and New Jersey, where it exploded in popularity.

But this marks the company's first medically dosed, sugar free gummy. “We think our medical consumers are going to be blown away by both the flavor and the relief these gummies offer,” on OGeez! spokesperson said.



Sugar Free Flavor Fight Exposed

The Sugar Free flavors that make up the Tropicals have reportedly been locked in a bitter dispute about who should get featured as a medical flavor.

The Tropicals — which include Strawberry Kiwi, Watermelon Guava and Passion Fruit Mango — have been inseparable since launching. “But threesomes are always tricky,” said one Live Rosin, who's friends with all of them. “Someone is always left out.”

To resolve the dispute, the three flavors met for a long weekend in Sedona. In the end, Watermelon Guava volunteered to step aside and let Strawberry Kiwi and Passion Fruit Mango take the spotlight.

“I think Watermelon Guava was really moved by the magical nature of Sedona,” said the Live Rosin. “She spent a lot of time meditating and ultimately put her friendships ahead of her own ambitions.”

Strawberry Kiwi and Passion Fruit Mango will launch in Arizona this month in 1,000-milligram, 10-gummy bags.



Sleep Gummies Keep Low Profile, but Amass Strong Following

OGeez! Sleep Edition gummies have been quietly working their magic behind the scenes.

While the company's limited-edition summer gummy and its Sugar Free Tropicals have been garnering the spotlight, the humble OGeezzz! Sleep has been racking up repeat customers with little fanfare.

“Sleep is always one of our top five gummies and is consistently our second-highest seller,” said one OGeez! official. “Dispensaries have us on speed dial because they're always running through inventory.”

One dispensary owner said Sleep is known for driving traffic into dispensaries. “Customers come in for Sleep gummies and then grab one or two other things while they're here,” said one Arizona budtender.

Company executives say Sleep requires “minimal advertising” and is “really low maintenance.”

“They get tucked in nightstands and sock drawers,” one exec said. “The advertising is mostly done by word of mouth.”



OGeez! Gets its Stand Up On

Get ready for some seriously ‘blunt’ humor when comedy meets cannabis in Chicago this month.

OGeez! is sponsoring CannaLaugh, which is being billed as “the ultimate cannabis experience” and will take place at CineCity Studios on August 16.

The first-of-its-kind event is being headlined by Slink Johnson, who starred in the sitcom Black Jesus, and will feature a slate of other top-tier comedians, including Dawn B, Baldhead Phillips, Ray Grady and Jadi.

The cannabis friendly affair will also include gourmet food trucks, infused cocktails, and a DJ.

Event organizers are expecting upwards of 700 guests. “It's going to be lit — literally and figuratively,” one source said.



Summer Vacation + Gummies = Cannabis Bliss

This month marks the last licks on 2025 summer vacations. To that end, the Dispatch wants to make sure that, regardless of where you're going, that you have the perfect gummy. Here's a rundown of some pairings that will help you achieve your cannabis summer goals.

Beach Vacation: Recommendation - Sunny Sativa

While Peg's Summer RSO is an obvious choice, particularly because it's infused with Maui Wowie terpenes, OGeez!'s signature Fruits and Creams in Sunny Sativa are also ideal.

Fishing Trip or Lake Life: Recommendation - Happy Balance

These 1:1 CBD-THC ratio gummies will give you a milder and balanced effect as you find your zen while fishing or hanging out on a Pontoon.

Mountains, Hiking or National Parks: Recommendation - Live Rosin

OGeez!'s vegan Live Rosin gummy is made with a solventless, pure concentrate and is rich in terpenes. It's a perfect all-day gummy that will heighten your senses as you lap up the outdoors.

Staycation: Recommendation - Any OGeez! gummy

You can't go wrong with any of the above-mentioned gummies — or the original Peg's RSO. Also, don't forget to take a Sleep gummy before bed to ensure that you wake up well rested.

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