

## OGeez! News With A Twist

## Pink Lemonade Gets Bigger in NJ!

Pink Lemonade is about to make an even bigger footprint. OGeez! is reportedly launching the Big version of the gummy — also known as Peg's Sativa RSO — in the Garden State this month. "The 10-pack launched here in December and has been flying off the shelves," said one OGeez! executive in New Jersey. "Those gummies are already in 100-plus dispensaries, including the Botanist, Curaleaf, Zen Leaf, Highway 90, Dank Poet, Aunt Mary's, Bloc and dozens of others."

The gummy — which is infused with terpenes from the iconic sativa Maui Wowie strain — started as a limited-edition summer product. But in an unprecedented move, it was added to the company's permanent lineup because of its insane popularity. "People were pining for a therapeutic RSO in a sativa," one fan said.

It's already rolled out in both versions in Arizona and Illinois. Since December, budtenders have been fiercely lobbying to get the Big to New Jersey to finalize the RSO's three-state launch.

"It has it all: It's an RSO, it's sativa-leaning, and it comes in Pink Lemonade, which everyone loves," said one OGeez! insider, noting that New Jersey's Big will have two 50-milligram gummies, each perforated in five, 10-milligram slices.

The gummy rounds out the company's RSO collection, which includes Peg's Raspberry Orange RSO. Sources say it should be on shelves by Valentine's Day.



## Triple Infused &amp; Big Sleep Hit IL

The OGeez! Illinois team is in double-whammy mode with the launch of both Big Sleep (aka OGeezzz!) and its brand new Triple Infused gummy.

The latter has been referred to as a "revolutionary" addition to the cannabis scene because it includes three completely separate infusions — which has never been done. The gummy has been dubbed the Rocket Pop because of its resemblance to the famed ice pop. Its red cherry layer is RSO; its white lime layer is distillate extract; and its blue raspberry layer is Live Rosin.

Sources say that a production executive was tinkering with various new gummy infusions when he landed on the triple infusion idea. The Dispatch is attempting to contact him to learn more about how it all unfolded and will be continuing to report the story.

In the meantime, budtenders in Illinois said the cannabis world is "freaking out" about the OGeez! teaser campaign and are clearing shelf space to make sure the Rocket Pop has prominent placement as soon as it arrives.

OGeez! executives were originally planning to start deliveries of Triple Infused last month, but now say they will begin this month. "We were just putting on some finishing touches," one source said. "The infusion combination is epic."



## Waste Not, Want Not!



It's baaaaaaack! The Waste Management Phoenix Open is set for this month and is expected to bring 500,000-plus spectators along with it.

The famed golf tournament, which will take place the first week of this month at the TPC Scottsdale, is a cannabis community favorite and a boon for the industry.

"There is always a Waste Management Week bump," said one Phoenix budtender. "When people flood into town for any reason their first stop is a dispensary and OGeez! is usually at the top of their wish list."

The company will be running specials on Happy Balance in Arizona throughout February pegged to the so-called People's Open, which includes a kick-off concert headlined by The Killers.

Sources say not only does Happy Balance's bright green bag go with the golf motif, but that the 1-to-1 CBD-THC gummy is the perfect complement to watching top golfers play on one of the most esteemed courses in the country.



## OGeez! Gummies + Winter Olympics

The winter Olympics are upon us! Good for you if you're going to Italy to watch in person. For the rest of us, here's a quick guide to decide which OGeez! gummies pair best with watching at home.

## Figure Skating &amp; Curling

Grab a Fruit or Cream in indica or sativa when checking out these electrifying sports. Depending on which strain you go for, you can either kick back and relax or follow along intensely with each axel and block.

## Speed Skating &amp; Ice Hockey

Peg's Sativa RSO is the way to go here. The Pink Lemonade gummy brings the uplifting terpenes of the famed Maui Wowie strain — ideal for watching the intense fast-paced moves these skaters rock on the ice.

## Bobsledding &amp; Luge

If you live in Illinois, Triple Infused is a must. The three-layered combo of RSO, distillate oil and Live Rosin will match the craziness of these insane sports. For all non-Illinois residents, you can't go wrong with any RSO or Live Rosin.

## Skiing &amp; Snowboarding

It's all about balance — Happy Balance that is — for skiing and snowboarding. The 1-to-1 blend of THC and CBD will put you in the perfect state of mind for these now-classic winter favorites.



## Valentine's Day Gets OGeez! Love

Did you really think OGeez! was going to let Valentine's Day go by without spreading the love?

OGeez! officials in New Jersey confirmed that they're teaming up with Queen City and Boone Town Provisions to do just that.

Queens City will have a "lovers" photo booth, while Boone Town will be offering consumers OGeez!-sponsored "Kush Kards" to give their valentines. OGeez! will also be at Boone Town with a slot machine where customers can win swag, discounts and other prizes. Both will have Buy One Get One for \$1 promotions running.

In Arizona, OGeez! is running promotions on Pink Lemonade over Valentine's Weekend.

Meanwhile, Sugar Free Tropical and the Creams have been spotted canoodling in coffee shops and bars around Gummyville and many are predicting that they'll be dining together on Valentine's Day. The Dispatch first reported on this unlikely couple's back in December and it seems that the connection has only grown more intense in the months since.



## OGeez!: A Pioneer in Extraction

In gummy circles, OGeez! is widely credited for raising the bar on the extract game. This month, the Dispatch sat down with OGeez! CEO Bran Noonan to find out what goes into the company's extraction process. Here's an excerpt of that Q&A.

**What's your standard for selecting oil extracts at OGeez!?**  
We don't just buy extracts — we vet, verify, and validate every single one before it makes it into a gummy. Our goal is simple: use only the richest, cleanest, and most authentic extracts available so budtenders know they're recommending a product that delivers real quality and value.

**What are you looking for in a vendor?**  
We review every vendor's extraction methods to ensure they protect cannabinoids and terpenes. We also refuse watered-down RSO, terpene-stripped rosin, and low-potency distillate. If the extract is not rich, clean, and strong we reject it. We also test everything before using it in our gummies. That's key.

**What's the end game with this system?**  
The result is high-quality extracts that deliver effects that stay balanced, predictable, and true to what the product promises. We want all the dispensaries and budtenders we work with to confidently say that "OGeez! doesn't cut corners and only uses extracts that meet the highest possible standards."

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